

WEBINAR TAKEAWAY BRIEF

Cyber risk in terms municipal leaders can act on.

Translate technical exposure into business impact, compare competing priorities, and guide practical decisions about cybersecurity, insurance, and AI.



FROM SIGNAL TO
ACTION

A clearer
decision path.



01 · IDENTIFY
Technical signals



02 · TRANSLATE
Business impact



03 · PRIORITIZE
Funding decisions

Five takeaways for leaders.

Municipal governments depend on connected systems to deliver public services and manage sensitive information.



Move beyond “high” and “critical.”

A severity label does not explain what happens next. Connect each scenario to service disruption, financial loss, public trust, and recovery demands.



Put scarce resources where they reduce the most risk.

Compare people, process, technology, funding, and time against the outcomes each investment protects.



Make AI governance continuous.

Define the purpose of each AI use, protect sensitive data, monitor output quality and drift, and keep leaders involved after launch.

Three questions for every risk scenario.

01

Which public service or essential operation is exposed?

02

What disruption or loss would matter most?

03

Which investment reduces the greatest risk now?



Bring insurance into the leadership conversation.

Connect the value at risk to coverage limits and retentions instead of treating the insurance questionnaire as an IT form.



Use plain language, not fear.

Cyber risk is serious—and manageable. Clear business language gives leaders a practical way to set priorities and move forward.

ON-DEMAND WEBINAR

Watch the video

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