

# Municipal Leadership Summit



**Hershey Lodge and Convention Center**  
**325 University Drive | Hershey, PA 17033**

**You are invited to become an important part of our Municipal Leadership Summit by participating as a sponsor!**

### What is the Municipal Leadership Summit?

The Pennsylvania Municipal League presents a forum for municipal officials to meet and discuss issues, share ideas, and solve problems.

The Summit is where Pennsylvania local government officials – representing the commonwealth’s communities – shop for the latest equipment, technologies, and services for their municipalities.

The event features a full schedule of sessions that are designed to be insightful, informative, and enjoyable for all participants.

The Municipal Leadership Summit is a conference of The League, the Pennsylvania State Association of Township Commissioners (PSATC) and the Pennsylvania Career Fire Chiefs Association, a meeting bringing together elected and appointed municipal officials from across the commonwealth.

## Sponsorship Opportunities

BENEFITS	*Business Leaders Network \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Walk-Around Vendor \$1,000
Exclusive Exhibit Space Opportunity (2 Complimentary Exhibit Registrations)	✓	✓	✓	
Complimentary Registration	2	2	1	1
Complimentary Customizable Presence in Sponsor Center on Summit Mobile App	✓	✓		
Ability to Schedule Meet-Ups and Live Demos with Attendees	✓	✓	✓	✓
Ability to Upload Video Content	✓	✓		
Statewide Recognition on League Website	✓	✓	✓	
Access to Attendee Information on Summit App	✓	✓	✓	✓
Opportunity to Present Your Services During a General Session	✓			
Opportunity to Place a Vendor Provided, Branded Promotional Item in the Summit Registration Tote	✓	✓		
Network Listing with Live Website Links and 20% Discount on Advertising in the <i>Municipal Reporter</i> Magazine	✓			
Full-Page Advertisement in a Post-Summit Issue of the <i>Municipal Reporter</i> Magazine		✓	50% Discount	
Company News Release, Whitepaper or Guides Posted on League Website	✓			
Opportunity to be Involved in Board Policy-Making Process	✓			
Year-Round Opportunity to Reach Members Through Training	✓			

\* Complete list of Corporate Partnerships benefits can be found in The League’s Invest Brochure at: [PML.org/corporate-engagement/invest-in-the-league](http://PML.org/corporate-engagement/invest-in-the-league)



# Premium Sponsorship Opportunities

Join us in Hershey – Derry Township – for this year’s Municipal Leadership Summit.  
Your sponsorship gives your company access to high-profile opportunities that will showcase your brand.  
First come, first served...

Please respond by September 3, 2026, if you are interested in any of the special opportunities.

## Sponsor A Session

Great speakers energize and inspire Summit attendees and they create long-lasting impressions. Help set the tone for a dynamic event! Recognition in program, on the conference mobile app, with a direct link to your company profile, speaker introduction and a shout-out on social media. Daily post on mobile app activity screen.

**Opening Keynote Session .....\$10,000**

**Closing Keynote Session ..... \$7,500**

## Sponsor On-Site Reception

Never underestimate the power of networking. Second only to education in importance to Summit attendees, let these networking opportunities work for you! Includes recognition at event, branded drink tickets, 2 registrations the day of the event and recognition on the mobile app.

**Thursday Exhibit Hall Reception Sponsor ..... \$2,000/each**

**Thursday Schuettler Center Event Sponsor ..... \$2,500/each**

**Friday Farewell Reception Sponsor ..... \$2,500/each**

## Sponsor a Meal

A great way to increase brand awareness and show your support to attendees in a high-traffic setting. Dedicated signage, session introduction and recognition on the mobile app, with a direct link to your company profile, are included with this level of sponsorship.

**Breakfast Sponsors (2).....\$1,000**

**Lunch Sponsors (8) .....\$4,000**

**Thursday/Friday Break Sponsors (2).....\$1,000**

**Friday Afternoon Tour Sponsors .....\$2,000**

## Company-Branded Items:

Get your brand into the hands of every attendee. These items are used during the event, and often kept afterward, giving your brand long-term exposure with a high-value audience. Recognition on the conference mobile app, with a direct link to your company profile, and a shout-out on social media are included with this level of commitment. You provide the logo, and we do all the work!

**Summit Lanyards .....\$3,000**

**Exhibit Hall Tote Bags (2) .....\$3,000**

**Hotel Key Card Sleeve **SOLD** .....\$2,500**

**Hand Sanitizer .....\$2,000**

**Branded Coffee/Water Cup.....\$2,000**

*\*Cosponsors only receive 1 complimentary registration*

# Hurry! First come, first served.

Join mayors, councilmembers, commissioners, supervisors, administrators, managers, city clerks and fire chiefs, as they come together to discuss topics critical to municipalities and learn about solutions for moving their communities forward.

Help reach your business development goals by presenting your products, services, and solutions to these local champions who have the influence to impact business decisions in their communities. Your company is a vital part of our Municipal Leadership Summit!



## EXCLUSIVE EXHIBIT SPACE

Available Only to Business Leaders Network (BLN) members, Gold and Silver Sponsors

### ASSIGNMENT OF SPACE

Booths will be assigned on a “first-received, first-assigned” basis. The League will have a designated section for League sponsored business programs and Business Leaders Network Members (BLN).

### EXCLUSIVE EXHIBITING REQUIREMENTS

**Exhibitors must be BLN, Gold or Silver Sponsors to be eligible to exhibit.** Only one company may be represented at each table. Additional companies or subsidiaries are prohibited from sharing table spaces. If requested, The League will make every effort to locate companies/subsidiaries close to one another.

### EXCLUSIVE EXHIBITING SPECIFICATIONS

An 8 ft. wide x 3 ft. deep table top, one 6 ft. draped table, head sign, two chairs, waste can and signage the day of the exhibition, Thursday, October 8. Electric and Wi-Fi will be available to purchase on the [exhibitor/sponsor website](#).

### FREIGHT SHIPMENTS

Shipments will be accepted up to 3 business days prior to the start of the Summit on Thursday, October 1 (excluding holidays) 9:00 a.m. to 4:00 p.m. Include the person's name; company name; 325 University Drive, Hershey, PA 17033; and Municipal Leadership Summit on label. Questions? Contact Jennifer O'Donnell at [jelodonnell@hersheypa.com](mailto:jelodonnell@hersheypa.com).

### OVERNIGHT RESERVATIONS – HERSHEY LODGE AND CONVENTION CENTER

The Hershey Lodge and Convention Center will also be providing overnight rooms for the Summit. The room rate at the Hershey Lodge is \$199 + tax. The group rate will be available until **SEPTEMBER 15** or until the room block is sold-out. Check-in time is 4:00 p.m. and check-out time is 11:00 a.m. Please [CLICK HERE](#) to make your overnight hotel reservations – Group ID: 9787552 Passcode: MUNLEADSUM26 – or call (855) 729-3108. Parking is complimentary.

Book your room for Municipal Leadership Summit at:

[PML.org/municipal-leadership-summit/sponsorship](http://PML.org/municipal-leadership-summit/sponsorship)

### RESTRICTIONS

The League reserves the right to remove or eliminate any objectionable exhibits, persons, advertisements, souvenirs, or any other feature or activity which might harm or impair the high standards of the Municipal Leadership Summit. No form of selling will be allowed from the table. Hospitality rooms must be approved in advance with The League's Executive Director, must not be open when workshops, business sessions, or receptions are scheduled during the Summit, and must close by 12:00 midnight.

### TERMS

All exhibit contracts must be postmarked by Thursday, September 3 for a refund less \$50 (administrative fee). Cancellations must also be received by September 3. After this date, no money will be refunded.

### WATCHMEN

Neither the Pennsylvania Municipal League nor the Hershey Lodge are responsible for any material, articles, or equipment in the exhibit area. Small or easily portable articles of value should be properly secured or removed for safekeeping after exhibit hours. An attendant must remain with the exhibit during exhibit hours.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the premises, and will indemnify, defend, and hold harmless the Hershey Lodge, its agents, servants, and employees from any and all such losses, damages, and claims.

### REGISTRATION/AMENITIES

Exhibitor packets will include registration for two representatives from a registered exhibiting firm. Registration includes admittance to the Meet and Greet Reception on Wednesday, October 7 and the Welcome Breakfast, lunch, and Exhibitor's Reception on Thursday, October 8; a company listing on the Summit mobile app; and a one-year listing on The League's website in the virtual exhibit hall. Additional tickets for any event may be purchased on an “as-available” basis. Representatives must register and wear the name badge provided to them.

### EXHIBIT HALL EVENTS

The exhibit hall officially opens on Wednesday, October 7 with a Welcome Reception from 5:00 - 6:30 p.m. Thursday, October 8 hours are 9:30 a.m. - 6:15 p.m. All morning and afternoon breaks are scheduled in the exhibit hall as are announcements of door prizes. The luncheon on Thursday will be held in the exhibit hall and surrounding areas, with seating and tables available in various locations. This event will provide an additional opportunity for attendees to enjoy lunch while maximizing interaction with exhibitors.

- HERSHEY EXPO setup begins at 8:00 - 11:00 a.m. on Wednesday, October 7.
- EXHIBITOR SET-UP is scheduled for Wednesday, October 7, from 11:00 a.m. – 4:00 p.m. and Thursday, October 8, from 6:00 – 8:00 a.m.
- TEAR-DOWN is scheduled for Thursday, October 8, from 6:15 – 8:15 p.m.