



Pennsylvania Municipal  
**League**

# INVEST IN THE LEAGUE & Connect with PA Communities

Business Leaders Network · Associate Membership  
Sponsorship · Exclusive Exhibiting · Advertising

[PML.org](https://www.pml.org)



2026

# Align With The League

The Pennsylvania Municipal League (The League) is a nonprofit, nonpartisan association. Established in 1900, the Pennsylvania Municipal League strengthens and empowers effective local government through advocacy, education, and support for our members. Membership in The League is available to any local government interested in focusing on issues, challenges, ideas, and solutions rather than municipal classification. The League membership consists of cities, boroughs, townships and home-rule communities. The League Board of Directors oversees the administration of a wide array of municipal services including legislative advocacy, research and inquiry, publications and group insurance trusts. Services also include programs such as the premier Public Employer Labor Relations Advisory Service (PELRAS), GrantFinder, L3P, Pennsylvania Local Government Investment Trust

(PLGIT), Amazon Business and the only Pennsylvania municipal electric procurement program – the Municipal Utility Alliance (MUA), as well as training certification programs and numerous educational and technical assistance opportunities including training through state awarded contracts such as the PA Construction Codes Academy (PCCA) and the PA Training Hub for Municipal Learning (PATH).

The League serves 150 direct members who represent over 4.3 million citizens of Pennsylvania. Through member services and programs as well as secretariat services for the Pennsylvania State Association of Township Commissioners (PSATC) and the Association for Pennsylvania Municipal Management (APMM), The League reaches more than 1,100 Pennsylvania local governments.

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# The Many Benefits for Municipal Members:

- **Advocating for core communities** across the commonwealth through full-time government relations and grassroots efforts.

- **Promoting core communities** through a comprehensive media and communications program that focuses on municipal issues and enhances the work of local leaders.

- **Providing programs and services** that help local officials better serve their communities.

- **Keeping leaders informed** of critical issues that affect municipalities and warrant action by local officials.

- **Strengthening leadership and specialized skills** by offering numerous professional and educational opportunities as well as administering

various state training and certification programs, now reaching an even broader audience.

- **Recognizing municipal achievements** by gathering and promoting examples of best practices and honoring municipalities for model programs and initiatives.

- **Partnering with the National League of Cities (NLC)** to supplement resources and strengthen the voice of local government in the nation's capital.

- **Providing opportunities for involvement and networking** to help municipal officials seek ideas, share solutions and find common ground.

You can learn more about The League by visiting our website at [PML.org](http://PML.org).



## **165 Direct League Members Representing Over 4.5 Million Citizens**

1st Class City .....	1
2nd Class City .....	1
2nd Class A City .....	1
3rd Class Cities.....	41
Boroughs.....	61
1st Class Townships .....	24
2nd Class Townships.....	33
Municipalities .....	3

## **Members by Population**

500,001+ .....	1
200,001-500,000 .....	1
100,001-200,000 .....	0
50,001-100,000 .....	8
25,001-50,000.....	21
10,001-25,000.....	52
1-10,000.....	82

# Connect with Communities Across the Commonwealth


## How can your organization reach Pennsylvania Municipal Leaders?

The League offers a wide range of opportunities for your business or association to connect with core communities across the commonwealth. As a Business Leaders Network Member or an Associate Member, you will keep your organization connected with the issues that are important to municipalities and to you. Sponsorship, making a pledge to The Schuettler Center, exhibiting, and advertising put you at the forefront in the minds of League members. A combination of these opportunities ensures you the visibility, access, and awareness that will help move your organization forward.

## Reach these Top Decision Makers

- Mayors
- Councilmembers
- Commissioners
- Supervisors
- Managers
- Business Administrators
- City Clerks
- Finance Directors
- Police Chiefs
- Fire Chiefs
- Purchasing Officers
- Controllers
- Treasurers
- Solicitors
- Other Key Municipal  
Department Heads

**Strength Through Engagement; The League is Your  
Marketing Strategy Key.**



**Join the Business  
Leaders Network  
& Maximize Your  
Exposure**



# Business Leaders Network

The Pennsylvania Municipal League's Business Leaders Network was established to promote the exchange of ideas between corporate leaders and the leaders of the commonwealth's communities in order to strengthen local government, encourage economic competitiveness and promote corporate civic engagement. It is open to any business entity interested in preserving and reinvesting in the commonwealth's core communities.

Set your company or organization apart as a League Business Leaders Network member. Beyond traditional sponsorship, the Business Leaders Network program provides a unique venue for strengthening your understanding of the issues and trends facing our commonwealth's communities, engaging in issues that are important to your organization, and building lasting relationships with elected and career officials, as well as with like-minded leaders in the business community and League staff.



# Business Leaders Network

EXCLUSIVE ACCESS & ENGAGEMENT	COMMUNITY LEADER \$7,000	STRATEGIC LEADER \$10,000	EXECUTIVE LEADER \$15,000	VISIONARY LEADER \$20,000
Access to League Board via Business Leaders Liaison	✓	✓	✓	✓
League membership directory access	✓	✓	✓	✓
Participation in League committees (Legislative, Membership, Summit Program, and subcommittees)	✓	✓	✓	✓
Ability to submit policy resolutions for review	✓	✓	✓	✓
Designated League Liaison and annual partnership review	✓	✓	✓	✓
Access to League policy and research	✓	✓	✓	✓
Exclusive opportunity to host a webinar	✓	✓	✓	✓
League Learning Academy Presenter Opportunity			2	4
VISIBILITY & RECOGNITION				
Recognition at the Municipal Leadership Summit and League events	✓	✓	✓	✓
Prominent display of company logo/name at Summit and various League events	✓	✓	✓	✓
Eligible for the Community Partnership Award		✓	✓	✓
Social media and email introduction upon enrollment	✓	✓	✓	✓
Posting/sharing of company info via League social channels	✓	✓	✓	✓
Showcase Slider hosted on PML.org for one month	\$1,000	\$500	✓	✓
Company logo and link placement on Sustainable PA website			✓	✓
Playground Promoter Sponsorship				✓

## Act Now to Become a Business Leaders Network Member

**Contact** Chris Lucco, Director of Member Engagement at (717)-562-7692 or via email at [clucco@pml.org](mailto:clucco@pml.org).

EVENTS	COMMUNITY LEADER \$7,000	STRATEGIC LEADER \$10,000	EXECUTIVE LEADER \$15,000	VISIONARY LEADER \$20,000
Full Registration for the Municipal Leadership Summit		2	3	4
Sponsorship package at our Municipal Leadership Summit including exhibit booth and 2 exhibit registrations		✓	✓	✓
Attend October League Board of Directors meeting at Summit		✓	✓	✓
Opportunity to provide marketing items for Summit registration		✓	✓	✓
Visionary Leadership Awards			✓	✓
Opportunity to introduce your products and services during a Summit session		✓	✓	✓
Additional speaking opportunity at Summit				✓
Invitations to District Meetings	✓	✓	✓	✓
District Meeting Sponsorship				✓
Invitation to the Annual Business Leaders Network Meeting	✓	✓	✓	✓
Sponsorship opportunities at District Meetings, NLC dinners, and Board events	✓	✓	✓	✓
Lunch/Dinner sponsorship at a league event based on availability			1	2
Attend and Sponsor the Spring Board of Directors Dinner				✓
PUBLISHING & PROMOTION				
Articles in the <i>Municipal Reporter</i>	✓	✓	✓	✓
Full page ad in <i>Municipal Reporter</i>	50% Discount	1	2	4
Exclusive page on League website (PML.org)	✓	✓	✓	✓
Company profile published in the <i>Municipal Reporter</i>		✓	✓	✓
Inclusion in the Product & Services Guide	✓	✓	✓	✓
Provision of a Network Listing with live website links and 20% discount on <i>Municipal Reporter</i> advertising	✓	✓	✓	✓
Subscriptions to <i>Municipal Reporter</i> , League Link, Legislative Locator, and Business Leaders newsletters	✓	✓	✓	✓

# Sponsorship Opportunities



EXCLUSIVE ACCESS & ENGAGEMENT	SUPPORTING PARTNER \$750	KEYSTONE PARTNER \$1,000
Sustainable Membership Directory Access		✓
Warm Introductions to members as requested		✓
Opportunity to conduct a webinar *Additional Cost		✓
First priority sponsorship opportunities	✓	✓

## EVENTS

Discount at Sustainability events	10%	20%
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## VISIBILITY & RECOGNITION

Listing in the Sustainability Newsletter	✓	✓
Bi-annual announcement of sponsors in the Sustainability Update & Municipal Leadership Summit	✓	✓
Host a video showcasing products & services on The League website	✓	✓
Premier logo placement		✓



## PRESENTER SPONSORSHIP \$500

PROMINENT RECOGNITION	VISIBILITY
Your company logo will be displayed on all PowerPoint slides used during the sponsored course.	Your logo will be featured on a sponsorship slide shown before and after the presentation.
Recognition as the Presenter Sponsor in all event promotions and communications	Recognition from the session moderator during opening and closing remarks.
SPEAKING OPPORTUNITY	Your logo featured on the League Learning Academy webpage for the full program year.
Record a 15-30 second welcome video introducing your business and the course.	Opportunity to include a promotional handout or digital resource link shared with attendees.
ATTENDEE ACCESS	
1 free course registration to attend the class.	
Receive a post-event attendee list (including names, titles, municipalities, and contact information) for meaningful follow-up and networking.	

# Join as a League Associate Member

## League Associate Member Annual Dues

Associate Membership ..... \$1,000

Cooperating Membership\* ..... \$150

(\*additional representative of an Associate Member)

PSATC Associate Membership

Add On\* ..... \$100

(\*must join as a League Associate Member at the same time)

## Benefits of League Associate Membership

### Visibility to Your Targeted Audience – Pennsylvania Elected and Appointed Local Government Officials

- A listing with a link to your company on our website

### Valuable Publications to Keep You Informed

- Subscription to The League's *Municipal Reporter* digital magazine
- Subscription to The League's Legislative Locator e-newsletter

### Discounts

- A 20% discount on advertising in the *Municipal Reporter* magazine
- A 10% discount on walk-around vendor option during the Municipal Leadership Summit

### Answers to your Municipal Related Questions

- Limited access to The League's research and inquiry service

## The League's Associate Membership is open to:

- **Regional and national companies** seeking to understand the municipal market and access valuable League discounts
- **Non-profit organizations** seeking to align with The League
- **Universities and Libraries** collecting the most up-to-date information on the commonwealth's core communities
- **Regional councils and non-municipal government entities** needing up-to-date information and best practices
- **Other businesses** looking for a connection to the mission of The League

## Act Now to Become an Associate Member

**Contact** Chris Lucco, Director of Member Engagement at (717)-562-7692 or via email at [clucco@pml.org](mailto:clucco@pml.org).

# Sponsor During the Municipal Leadership Summit

You are invited to become  
an important part of our  
Municipal Leadership  
Summit by participating as  
a sponsor.



## What is the Municipal Leadership Summit?

The League presents a forum for municipal officials to meet and discuss issues, share ideas, and solve problems.

The Summit is where Pennsylvania local government officials – representing the commonwealth’s core communities – shop for the latest equipment, technologies, and services for their municipalities.

The event features a full schedule of sessions that are designed to be insightful, informative, and enjoyable for all participants.

The Municipal Leadership Summit is a conference of The League, the Pennsylvania State Association of Township Commissioners (PSATC) and the Pennsylvania Career Fire Chiefs Association, a meeting bringing together elected and appointed municipal officials from across the commonwealth.

## Municipal Leadership Summit October 7-10, 2026

*Hershey Lodge and Convention Center | Hershey, PA*

### Act Now

To become a sponsor or walk-around vendor, contact Mary Costik, CMP, Meeting Manager, at 717-236-9469, ext. \*232 or via email at [mcostik@pml.org](mailto:mcostik@pml.org).

# Summit Sponsorship Opportunities/Benefits

## Gold Sponsor – \$5,000

- Exclusive exhibit space opportunity, which includes two exhibitor registrations
- One complimentary registration
- Recognition by signage
- Opportunity to interact with all elected and appointed officials
- Pre-Summit attendee list with contact information
- Listing on mobile App
- Company listing and link on The League’s website
- Complementary full-page ad in a post-Summit issue of the *Municipal Reporter* magazine

## Silver Sponsor – \$3,000

- Exclusive exhibit space opportunity, which includes two exhibitor registrations
- Recognition by signage
- Opportunity to interact with all elected and appointed officials
- One complimentary registration
- Listing on mobile App
- Company listing and link on League website
- 50 percent discount on ad in a post-Summit issue of the *Municipal Reporter* magazine

## Walk-Around Vendor – \$1,000

- One complimentary registration
- Listing on mobile App
- Company listing and link on League website

# Advertise in The League's Municipal Reporter Magazine

## Let us help you reach your advertising goals

The League offers advertising opportunities for your organization to reach key decision makers and reinforce your products or services with elected officials and municipal department leaders in Pennsylvania's core communities.

The League's digital *Municipal Reporter* magazine is published bimonthly and distributed six times per year in February, April, June, August, October and December.

## Advertising is the key to your company's success in any economy.

- Your company will stand out; you will be heard more loudly and clearly.
- You will be perceived as more successful and reliable than your competitors whose ads have disappeared.
- Your target audience will have more confidence in your business, as they will readily recognize your name or brand.

### Act Now to Advertise

**Contact** Holli Hugendubler, Communications Manager, at 717-236-9469, ext. \*233 or via email at [hhugendubler@pml.org](mailto:hhugendubler@pml.org).

# Municipal Reporter

The *Municipal Reporter* magazine – a digital publication of The League, the Pennsylvania State Association of Township Commissioners (PSATC), and the Association for Pennsylvania Municipal Management (APMM) – is your personal, direct line to your target audience. By advertising in the *Municipal Reporter*, you are reaching the officials who are actually searching for products and services like yours. Best of all, these are the officials who have the authority to make decisions and purchases.

**With a circulation of over 2,700**, the *Municipal Reporter* is read by Pennsylvania municipal officials including: mayors, councilmembers, commissioners, supervisors, managers, directors of finance and administration, and personnel directors – as well as

members of the State General Assembly, the Pennsylvania Congressional Delegation, and directors of the National League of Cities and the state municipal leagues.



## Ad Rates

(full color; per insertion)

### for *Municipal Reporter*:

Full page.....	\$820
2/3 page .....	\$635
1/2 page .....	\$515
1/3 page .....	\$420
1/4 page .....	\$370
Preferred Position (full page only)* .....	\$895

(\*inquire regarding availability)

## Ad Copy Deadlines

February: Data Centers  
**February 6**

April: Tourism  
**April 3**

June: Disasters  
**June 5**

August: Public Health & Safety  
**August 7**

October: Financing  
**October 2**

December: Communications  
**December 4**

*Membership and multiple-placement discounts available!*

**We offer an annual subscription for \$65.**

# Support The Schuettler Center for Municipal Development



## THE SCHUETTLETT CENTER

Engage ▼ Illuminate ▼ Inspire



# Help Provide Municipal Official Leadership Development Opportunities Through Your Pledge to Support The Schuettler Center

During the 122<sup>nd</sup> annual Municipal Leadership Summit in Lancaster, The League Board of Directors approved renaming The League’s non-profit entity, the Richard J. Schuettler Center for Municipal Development. The purpose of the Center is to assist local elected and appointed officials in obtaining the knowledge and leadership skills necessary to meet the challenges of their office and provide a forum from which municipal policy issues can be debated, formulated and communicated through such means as training, research papers and educational publications.

In recognition and honor of retiring Executive Director Rick Schuettler’s service, numerous organizations and individuals have pledged to support The Schuettler Center. Thus far \$100,604 has been pledged.

Contributions will be utilized to create an endowment fund to support the work of the Center going forward. The League hopes to reach a goal of \$250,000.



## Act Now to Make Your Pledge

Online form and downloadable PDF are available on our website at:

[PML.org/training-development/the-schuettler-center-for-municipal-development](http://PML.org/training-development/the-schuettler-center-for-municipal-development)

# Playground Build

## Sponsorship Opportunities



To sponsor the playground build, contact Chris Lucco, Director of Member Engagement at (717)-562-7692 or via email at [clucco@pml.org](mailto:clucco@pml.org).

### Playground Builder – \$20,000

- Name on permanent sign in park
- Year-round benefits as a League Business Leaders Network member (highlights include: direct access to the League Board of Directors, League policy and research, and the League membership directory, as well as myriad advertising opportunities)
- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Full-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition and remarks at Design Day and Build Day events
- Social Media coverage before and during the event

### Playground Partner – \$10,000

- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Half-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition at Build Day events
- Social Media coverage before and during the event

### Playground Promoter – \$5,000

- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Half-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition at Build Day events
- Social Media coverage before and during the event



Pennsylvania Municipal  
**League**

**STRENGTH THROUGH  
ENGAGEMENT**



Pennsylvania Municipal  
**League**

414 North Second Street  
Harrisburg, PA 17101  
717-236-9469 · [PML.org](http://PML.org)



**Interested in connecting with The League and the Commonwealth's full-service communities?  
Contracts will be available for the following:**

- League [Business Leaders Network](#)
- League [Associate Membership](#)
- Municipal Leadership Summit Sponsorship Opportunities and Walk-Around Vendor Option
- Playground Sponsorship Opportunities
- *Municipal Reporter Advertising*

To request a contract or for more information, [email the appropriate staff member](#).