

Pennsylvania Municipal League



Municipal Reporter

2026 Advertising Contract

The Municipal Reporter magazine is a digital publication of The League, Pennsylvania State Association of Township Commissioners (PSATC), and the Association for Pennsylvania Municipal Management (APMM). It is published six times a year.

* * * Please fill out this contract carefully, and return it to Holli Hugendubler at hhugendubler@pml.org. * * *

Company/Organization: _____

Company Contact: _____ Date: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____ Email: _____

Ad Agency (if applicable): _____

Agency Contact: _____ Telephone: _____

Reserve the following advertising space: Total Number of Insertions: _____ Size of Ad: _____

February 2026 April 2026 June 2026 Aug. 2026 October 2026 December 2026

| Base Ad Charge Per Insertion | - 20% BLN/Associate Member Discount (off base ad charge) | + 5% Position Rate Per Insertion | Total Amount Due Per Insertion | x Number of Insertions | Total Amount Paid Due (Invoice) | <input type="checkbox"/> |
|------------------------------|----------------------------------------------------------|----------------------------------|--------------------------------|------------------------|---------------------------------|--------------------------|
| _____ | _____ | _____ | _____ | _____ | _____ | <input type="checkbox"/> |

Ad Provided: email use current ad

Ad Copy Deadlines

February: Data Centers **February 6**

April: Tourism **April 3**

June: Disasters **June 5**

August: Public Health **August 7**

October: Financing **October 2**

December: Changing Face of Communications **December 4**

Advertising Rates (full color) – PER INSERTION

| | 1-3 issues | 4-6 issues |
|-----------|------------|------------|
| Full page | \$820 | \$788 |
| 2/3 page | \$635 | \$604 |
| 1/2 page | \$515 | \$490 |
| 1/3 page | \$420 | \$400 |
| 1/4 page | \$370 | \$352 |

Preferred Position Rates (full color) – PER INSERTION

| | 1-3 issues | 4-6 issues |
|-----------------------|------------|------------|
| Back Cover (2/3 page) | \$895 | \$866 |
| IFC/IBC | \$895 | \$866 |

Mechanical Requirements

Provide electronic files (high resolution pdf preferred).

| | wide | deep | |
|-----------------------|--------|------|-------------------|
| Full page | 7 1/2" | X | 9 3/4" image area |
| 2/3 page | 4 7/8" | X | 9 3/4" image area |
| 1/2 page (horizontal) | 7 1/2" | X | 4 7/8" image area |
| 1/3 page (vertical) | 2 1/4" | X | 9 3/4" image area |
| 1/3 page (square) | 4 7/8" | X | 4 7/8" image area |
| 1/4 page | 7 1/2" | X | 2 3/8" image area |
| back cover | 7 1/2" | X | 7 image area |

Submission Instructions

Email all advertising contracts, advertisements, and correspondence to:
Holli Hugendubler, Communications Manager, at
hhugendubler@pml.org
717-236-9469, ext. *233

Mail payment (checks with a reference to
Municipal Reporter Advertising) to:
Pennsylvania Municipal League
414 North Second Street, Harrisburg, PA 17101
Attn: Accounting

Contact Susan Helms at shelms@pml.org or
717-236-9469, ext.*228 to pay by credit card.

➤ Authorized signature