



Playground Build Sponsorship Opportunities

Autumnwood Park Playground | Ferguson Township | August 15, 2026

2207 Autumnwood Dr, State College, PA 16801

Once again, the Pennsylvania Municipal League has teamed up with the national non-profit group, KABOOM!, to coordinate volunteers, design, and build a new playground in one day, designed with the help of neighborhood children.

To sponsor the playground build, contact Jennifer Friel, Strategic Partnership and Program Manager at 717-582-7707 or via email at jfriel@pml.org

Playground Builder – \$20,000

- Name on permanent sign in park
- Year-round benefits as a Strategic Leader in The League Business Leaders Network (highlights include: direct access to the League Board of Directors, League policy and research, and the League membership directory, as well as an exhibit booth at our annual Municipal Leadership Summit and opportunities to conduct a webinar)
- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Full-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition and remarks at Design Day and Build Day events
- Social Media coverage before and during the event

Playground Partner – \$10,000

- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Half-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition at Build Day events
- Social Media coverage before and during the event

Playground Promoter – \$5,000

- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Half-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition at Build Day events
- Social Media coverage before and during the event