

Summit Promo Toolkit

Municipal Leadership Summit

CITY OF ERIE  OCTOBER 1-4, 2025



Ways You Can Promote The Municipal Leadership Summit

1. List on your community's website event calendar
2. Share in your emails or e-newsletters
3. Share social media posts

Event Listing

Name: Municipal Leadership Summit

Date: October 1-4, 2025

Location: Bayfront Convention Center, City of Erie

Registration: PML.org/municipal-leadership-summit

Description:

The League, PA State Association of Township Commissioners (PSATC) and PA Career Fire Chiefs Association are heading to Erie for the 2025 Municipal Leadership Summit. Plan to join us to build your leadership skills, learn the latest in topics important to local government, share best practices for serving your community and learn how others are moving their communities forward.

Educational session topics being planned include:

- Pre-Conference Workshop - Building Bridges: Strengthening Relationship between Local Government and News Media
- Keynote Session: Is This the Choice That Will Change Your Life? presented by Michael Hingson, President & CEO, The Michael Hingson Group, Speaking With Vision
- Artificial Intelligence in Public Safety
- Evaluating and Optimizing Municipal Assets
- City Revitalization: Practical Paths to Progress
- Tackling Homelessness at the Local Level
- Women in Municipal Government: Leading with Impact
- Regionalization of EMS Services
- Managing Budget Constraints Without Sacrificing Services
- Leveraging Land Banks for Community Development
- Managing and Protecting Municipalities from Wildfire Risk
- Elected vs. Appointed Officials: Roles, Responsibilities, and Collaboration

Featured events being planned include:

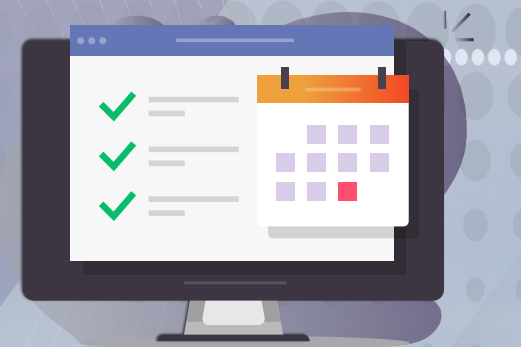
- Discover Erie Tour
- Historical and Agricultural Tour
- Anniversary Celebration and Silent Auction

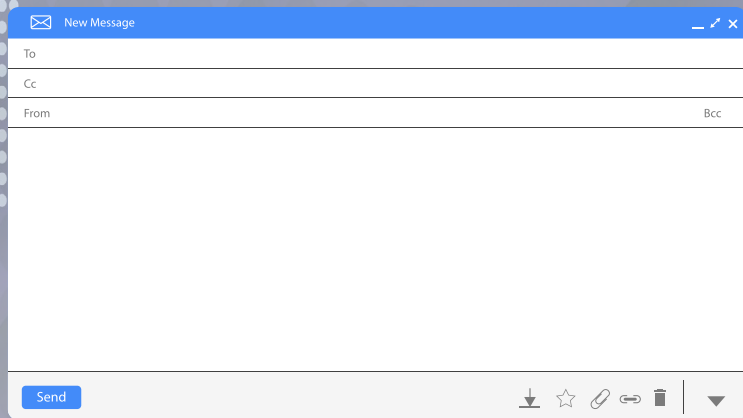
Summit Registration Fees (Registration closes on August 31, 2025):

- League or PSATC Member is \$525
- Non-member price is \$775
- Registration for Guest/Non-Municipal Official is \$300.

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2025 Municipal Leadership Summit



A screenshot of a 'New Message' email composition window. The window has a blue header bar with an envelope icon and the text 'New Message'. Below the header are four input fields: 'To', 'Cc', 'From', and 'Bcc'. The 'From' field is partially filled with the text 'From'. The 'Bcc' field is empty. Below these fields is a large white text area for the email body. At the bottom of the window is a blue 'Send' button and a row of icons for attachments, stars, links, and a trash can.

Email/E-Newsletter Template

As a member of the Pennsylvania Municipal League, Pennsylvania State Association of Township Commissioners or Pennsylvania Career Fire Chiefs Association, we are excited to announce our participation in the Municipal Leadership Summit from October 1 through October 4 at the Bayfront Convention Center in Erie.

The annual summit provides excellent sessions that will include topics such as: Artificial Intelligence in Public Safety, Evaluating and Optimizing Municipal Assets, City Revitalization: Practical Paths to Progress, Tackling Homelessness at the Local Level, Women in Municipal Government: Leading with Impact, Regionalization of EMS Services, Managing Budget Constraints Without Sacrificing Services, Leveraging Land Banks for Community Development, Managing and Protecting Municipalities from Wildfire Risk, and Elected vs. Appointed Officials: Roles, Responsibilities, and Collaboration.

Keynote Session “Is This the Choice That Will Change Your Life?” will be presented by Michael Hingson, President & CEO, The Michael Hingson Group, Speaking With Vision.

In addition to the great sessions and networking events, delegates can participate in a silent auction to support The Schuettler Center for Municipal Development.

We look forward to this event which also allows our elected and appointed officials to share success stories, best practices and network with other professionals committed to successful local government.

[Register Now!](#)

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Social Media Posts

Sample Posts:

#1

Join The League, PSATC & PA Career Fire Chiefs on Oct. 1-4 in Erie for the #MunicipalLeadershipSummit25 - The annual summit is the best forum to share resources & innovative ideas with fellow local leaders.

Register at: PML.org/municipal-leadership-summit

#2

Don't miss the #MunicipalLeadershipSummit25 - Oct. 1-4 in Erie - a place to participate in a wide array of educational & professional development sessions designed to address pressing challenges of municipal management & good governance.

Register at: PML.org/municipal-leadership-summit

#3

Build your skills & learn the latest at the #MunicipalLeadershipSummit25 - Oct. 1-4 in Erie! Topics include AI in public safety, tackling homelessness, women in local government, EMS regionalization, managing budget constraints & much more!

Register at: PML.org/municipal-leadership-summit

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Social Media graphic #1



Social Media graphic #2



DOWNLOAD ALL GRAPHICS HERE

Questions? Contact Us

Susan Schrack Wood

Director of Communications

swood@pml.org

Britton Kosier

Communications Manager

bkosier@pml.org

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