

Pennsylvania Municipal League



Municipal Reporter

2025 Advertising Contract

The Municipal Reporter magazine is a digital publication of The League, Pennsylvania State Association of Township Commissioners (PSATC), and the Association for Pennsylvania Municipal Management (APMM). It is published six times a year.

***** Please fill out this contract carefully, and return it to Holli Hugendubler at hhugendubler@pml.org. *****

Company/Organization: _____

Company Contact: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ **Fax:** _____ **Email:** _____

Ad Agency (if applicable): _____

Agency Contact: _____ **Telephone:** _____

Date: _____

Reserve the following advertising space: Total Number of Insertions: _____ Size of Ad: _____

February 2025 April 2025 June 2025 Aug. 2025 October 2025 December 2025

Base Ad Charge Per Insertion	- 20% BLN/Associate Member Discount (off base ad charge)	+ 5% Position Rate Per Insertion	Total Amount Due Per Insertion	x Number of Insertions	Total Amount Paid Due (Invoice)
_____	_____	_____	_____	_____	_____ <input type="checkbox"/>

Ad Provided: email use current ad

Ad Copy Deadlines

- February:** Infrastructure **January 1**
- April:** Civic Engagement **March 1**
- June:** Sustainability **May 1**
- August:** Business Leaders Network **July 1**
- October:** The League's 125th Anniversary **September 1**
- December:** Community Murals & Architecture **November 1**

Advertising Rates (full color) – PER INSERTION

	1-3 issues	4-6 issues
Full page	\$820	\$788
2/3 page	\$635	\$604
1/2 page	\$515	\$490
1/3 page	\$420	\$400
1/4 page	\$370	\$352

Preferred Position Rates (full color) – PER INSERTION

	1-3 issues	4-6 issues
Back Cover (2/3 page)	\$895	\$866
IFC/IBC	\$895	\$866

Mechanical Requirements

Provide electronic files (high resolution pdf preferred).

	wide		deep	
Full page	7 1/2"	X	9 3/4"	image area
2/3 page	4 7/8"	X	9 3/4"	image area
1/2 page (horizontal)	7 1/2"	X	4 7/8"	image area
1/3 page (vertical)	2 1/4"	X	9 3/4"	image area
1/3 page (square)	4 7/8"	X	4 7/8"	image area
1/4 page	7 1/2"	X	2 3/8"	image area
back cover	7 1/2"	X	7	image area

Submission Instructions

Email all advertising contracts, advertisements, and correspondence to:
 Holli Hugendubler, Communications Manager, at
hhugendubler@pml.org
 717-236-9469, ext. *233

Mail payment (checks with a reference to *Municipal Reporter Advertising*) to:
 Pennsylvania Municipal League
 414 North Second Street, Harrisburg, PA 17101
 Attn: Accounting

Contact Susan Helms at shelms@pml.org or 717-236-9469, ext.*228 to pay by credit card.

➤ _____
 Authorized signature