



Housing Supply Accelerator Playbook

SOLUTIONS, SYSTEMS, PARTNERSHIPS

What is it?

The Housing Supply Accelerator Playbook: Solutions, Systems, Partnerships is a resource designed to help communities navigate their housing supply challenges and embrace solutions and strategies to increase diverse, attainable and equitable housing options.

Defining the Problem

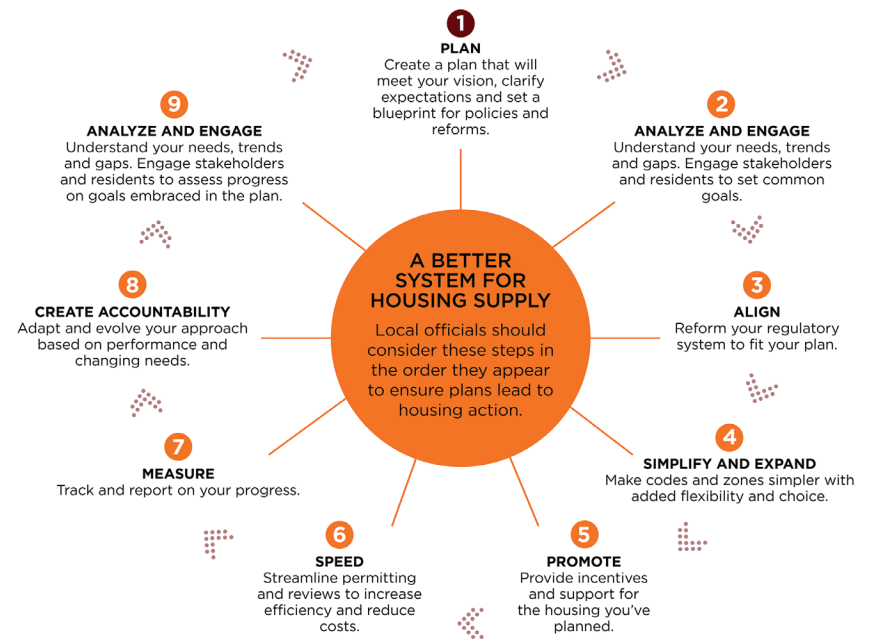
Cities, towns and villages across the nation are facing a shortage of nearly four million housing units. The impacts of this shortage—felt keenly by every community—include low rates of housing vacancies/availability, escalating rents, soaring home purchase prices, workforce shortages and more. Each sector of the housing landscape—construction and development, finance, land use and regulation, workforce, and infrastructure—faces limitations. These interconnected challenges must be addressed collectively to solve the housing supply crisis.

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Working Toward a Solution

The playbook emphasizes a systems approach, highlighting the importance of shared responsibility and multilayered solutions in bridging the nation's housing shortages. The combination of local housing strategies, in coordination with all housing stakeholders, can propel communities forward, one step at a time.



The Housing Supply Accelerator was created by the National League of Cities and the American Planning Association to help communities tackle their local housing challenges. This national campaign is focused on identifying locally driven housing supply solutions that expand, preserve and improve the quantity and quality of housing.

Bringing together the insights of public and private stakeholders to find innovative approaches to meet local housing needs has led to the development of the *Housing Supply Accelerator Playbook: Solutions, Systems, Partnerships*.

A PARTNERSHIP BETWEEN



American Planning Association
Creating Great Communities for All

KEY FEATURES OF THE PLAYBOOK

A Roadmap for Accelerating Local Housing Supply

The playbook provides a roadmap for accelerating local housing supply with strategies for collaboration, construction and development, finance, and land use and regulations.



Collaboration and Partnership



Construction and Development



Finance



Land Use and Regulations

Each Topic Section Includes:

STRATEGIES

Organized by complexity, ranging from beginner to advanced levels

MENU OF OPTIONS

Hosted within most of the strategies to offer a range of approaches



Helpful considerations and practical advice



Real-world examples of successfully executed strategies

A Guide and Call to Action

This playbook serves as both a guide and a call to action for communities to embrace complexity and champion collaboration. An actionable level of consensus—not perfect consensus—is needed to make progress to tackle today's housing supply challenges. No singular solution can resolve the housing supply crisis. Instead, each concerted effort shapes a diverse, attainable and equitable housing future.

**TO READ THE PLAYBOOK,
SCAN THE QR CODE OR VISIT:**
bit.ly/NLC_HSAPlaybook

