



## A League Partnership Program to Cultivate Communities

The Pennsylvania Municipal League Business Leaders Network is open to any business entity interested in preserving and reinvesting in the Commonwealth's cities, boroughs, townships, home rule communities and towns.

The League welcomes all businesses which provide a product and/or service to the community:

- Corporations
- Professional Firms
- Nonprofits
- Foundations
- Institutions of Higher Learning

A commitment to public-private partnership with the community is key.



**Business Leaders  
Network**

**Strength Through Engagement  
By Connecting With Communities  
Across The Commonwealth**

**PML.org**

414 North Second Street  
Harrisburg, PA 17101

**John Brenner**  
*Executive Director*

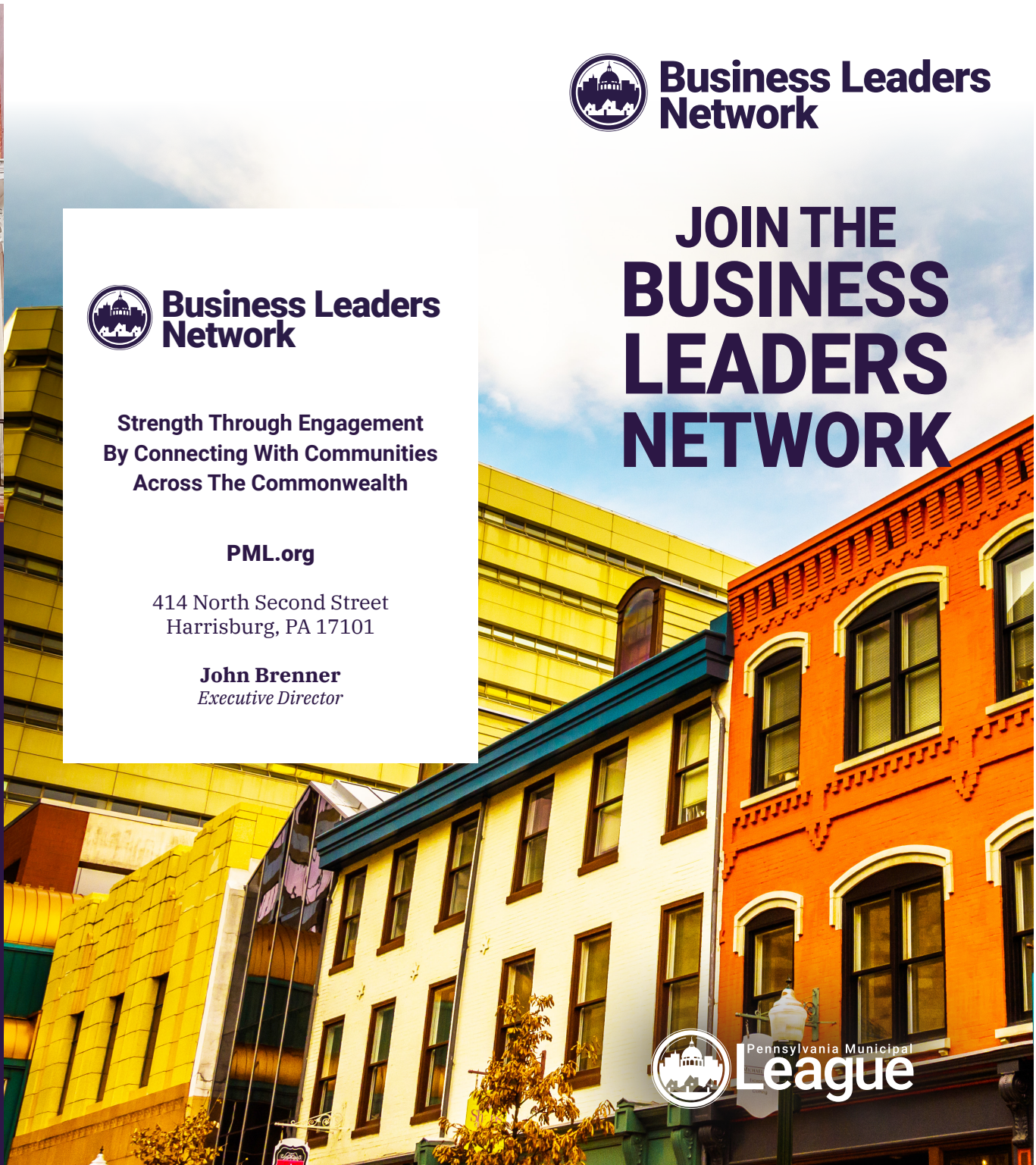


**Business Leaders  
Network**

**JOIN THE  
BUSINESS  
LEADERS  
NETWORK**



Pennsylvania Municipal  
**League**







# More Impressions

- Prominent placement of company logo and link to company website on The League's website – PML.org
- Provision of a Network Listing with live website links and 20% discount on advertising in the *Municipal Reporter* magazine
- Periodic publication of company profile in the *Municipal Reporter* magazine
- Designated League Liaison and Annual Partnership Review to discuss partnership goals and engagement with League municipal members
- Inclusion in League Product and Services Guide
- Exclusive exhibit space during the Municipal Leadership Summit, which includes two registrations
- Opportunity to provide a marketing item for Summit delegate registration
- Prominent display of company logo/name during the Municipal Leadership Summit and training events
- Posting/sharing of company information via The League's social media platforms

## Your Investment Of \$10,000 Includes Exclusive Benefits From The League

# Board & Member Access

- Exclusive League Board of Directors access via the Business Leaders Network Liaison
- Committee Engagement — Legislative (non-voting), Municipal Leadership Summit Program, Membership, as well as Legislative Sub-committees — Public Safety, Municipal Finance, Community Development and Infrastructure
- One Network Engagement — University-Community Network (non-voting)
- Two complimentary Municipal Leadership Summit registrations
- Exclusive opportunity to conduct a presentation during the Municipal Leadership Summit
- Attend October League Board of Directors meeting
- Invitations to The League's six District Meetings
- Invitation to the Business Leaders Network Annual Meeting
- Exclusive sponsorship opportunities for District Meetings, NLC Event Dinners and Board of Directors Receptions/Dinners
- May submit policy resolutions to The League Board of Directors for review and possible referral to the Resolutions Committee
- Opportunity to publish articles in the *Municipal Reporter* magazine
- First option to sponsor The League Board of Directors meeting functions or those scheduled at National League of Cities events
- Subscriptions to *Municipal Reporter* magazine, as well as League Link, Legislative Locator, and Business Leaders Network newsletters
- Share and access League policy and research
- Exclusive opportunity to conduct a webinar
- Exclusive opportunity to share company video
- Access to The League membership directory



# Deserved Recognition

- Opportunity to be chosen for The League's Annual Community Partnership Award
- Business Leaders recognition during the Municipal Leadership Summit as well as various League events
- Upon initial sign up, League letter of introduction to all League members

# Join Today

Contact Chris Lucco, Director of Member Engagement, at 717-678-2787 (cell), 1-800-922-8063, [clucco@pml.org](mailto:clucco@pml.org) or via our website at [PML.org](http://PML.org) to obtain your Pennsylvania Municipal League Business Leaders Network membership agreement today.