



Playground Build Sponsorship Opportunities

Hoberman Park Playground | August 3, 2024
Prospect Street, Lock Haven, PA 17745

Once again, the Pennsylvania Municipal League has teamed up with the national non-profit group, KABOOM!, to coordinate volunteers, design, and build a new playground in one day, designed with the help of neighborhood children.

To sponsor the playground build, contact Amanda Lane, Deputy Executive Director - Membership, at 717-585-2702 (cell), 800-922-8063, or via email at alane@pml.org.

Playground Builder – \$20,000

- Name on permanent sign in park
- Year-round benefits as a League Business Leaders Network member (highlights include: direct access to the League Board of Directors, League policy and research, and the League membership directory, as well as myriad advertising opportunities)
- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Full-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition and remarks at Design Day and Build Day events
- Social Media coverage before and during the event

Playground Partner – \$10,000

- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Half-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition at Build Day events
- Social Media coverage before and during the event

Playground Promoter – \$5,000

- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Half-page ad in a post-playground build issue of the *Municipal Reporter*
- Logo/link on all event news releases
- Opportunity for recognition at Build Day events
- Social Media coverage before and during the event