Municipal Leadership Summit BETHLEHEM COCTOBER 5-8, 2023







PSA TC

SUMMIT PROGRAM BOOK

Strengthen, Empower & Advocate for Effective Local Government

#MunicipalLeadershipSummit23

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Table of Contents

Executive Director's Message	<u>2</u>
Host City's Welcome	<u>3</u>
Summit Information	<u>6</u>
Transportation Schedule	<u>8</u>
Hotel Floor Plans	<u>9</u>
Agenda	<u>10</u>
Wednesday	<u>10</u>
Thursday	<u>10</u>
Friday	<u>11</u>
Saturday	
Sunday	<u>14</u>
Session Descriptions	
League Business Leaders Network	
Summit Sponsors	
PSATC Banquet Sponsors	
Exhibitor Floor Plan	
Exclusive Exhibitors	
Walk-Around Vendors	
Exclusive Exhibitors Alphabetically	
2023 Summit Committees	<u>48</u>
2023 Resolutions Committee and Annual Business Meeting Delegates	<u>49</u>
Awards	
Winning High School Essays	<u>53</u>
Playground Sponsors and Partners	<u>58</u>
League Board of Directors and Staff	<u>60</u>
PSATC Executive Committee	<u>61</u>
League Membership	<u>64</u>
PSATC Membership	<u>65</u>
Speakers	
Summit Code of Conduct	

Executive Director's Message



Welcome to your 124th Municipal Leadership Summit. The League, the Pennsylvania State Association of Township Commissioners and the Pennsylvania Career Fire Chiefs Association are pleased you are in Bethlehem for this signature event.

Bethlehem Mayor J. William Reynolds has a special reception planned for all attendees and guests the first evening of the Summit. We appreciate the support

Mayor Reynolds, Councilmembers and staff have provided for our Wind Creek destination location. The revitalization of Bethlehem is a powerful and positive example of community and economic success in our Commonwealth.

Our Keynote Address will be delivered by Mr. Tim Shriver, "The Call to Unite." His timely message will invigorate all of us as we go forward. Thank you to Delaware Valley Trusts for sponsoring Mr. Shriver's speech. During the Summit, please join us in thanking our Business Leaders Network Members, sponsors and partners who are all listed in the program and on the conference app.

In addition to the great networking opportunity to catch up with your fellow municipal officials from throughout Pennsylvania, the program includes important business sessions as well as informative solution-oriented seminars. Special sessions this year focus on public safety and important grant information from our state and federal agency partners. Thank you to the Summit Program Committee for helping to plan this year's event.

Our summit will conclude Saturday evening with the Summit Royale Reception and the Schuettler Center Auction.

Thank you for attending, participating and engaging during the Municipal Leadership Summit in the great City of Bethlehem!

Sincerely,

Xtell 5. Brennel

John Brenner League Executive Director

Host City's Welcome



Welcome to Bethlehem! Our city is thrilled to be hosting the Pennsylvania Municipal League Annual Meeting. The brand-new Wind Creek Hotel, Bethlehem will be a fantastic backdrop for the important conversations that we will have this week surrounding the state of municipalities in Pennsylvania in 2023. Our community is beyond excited to be able to share the story of our amazing revitalization with leaders from across Pennsylvania.

As we like to say, the story of Bethlehem is the story of America. Founded by the Moravians, a sect of Protestantism, in 1741, our community is steeped in colonial history. That history is currently undergoing the nomination process to become America's 26th World Heritage site as part of an international nomination honoring Moravian heritage with Gracehill, Northern Ireland, UK and Herrnhut, Germany.

As America entered the industrial revolution, Bethlehem took center stage as Bethlehem Steel helped to provide the United States the steel it needed to fight both World Wars and help to build such American landmarks as the Golden Gate Bridge and the Empire State Building.

When Bethlehem Steel closed near the turn of the 20th century, our city did not rest. We have worked to rebuild our economy, bring back thousands of jobs, and become a center of arts and culture on the east coast. Our economic revitalization over the past two decades has led Bethlehem to continually find itself on lists of best places to live in America.

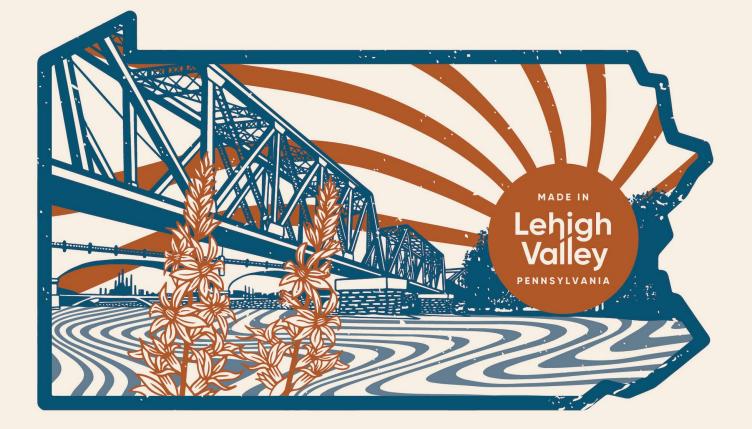
Bethlehem's star has never been brighter than it is 2023. We can't wait for you to check out all that our city has to offer while enjoying top notch hospitality at the Wind Creek Hotel, Bethlehem.

It is going to be a great week!

J. William Reynolds

Mayor J. William Reynolds City of Bethlehem

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Summit Information

Registration and Customer Service: The League registration booth will be in the Foundry Ballroom Pre-Function area on Wednesday, October 4 through Saturday, October 7.

Registration is open on Wednesday: 4:00 p.m. – 7:00 p.m. Thursday: 8:30 a.m. – 4:30 p.m.; Friday: 7:30 a.m. – 4:00 p.m. and Saturday: 7:30 a.m. – 12:00 p.m.

Wi-Fi: Click Wind Creek Guest and Agree to terms and conditions to connect to open network.

Summit App: The Whova mobile app is available for download to your mobile device at the Appstore and Google Play Store. <u>Click here</u> for the link or type this link into your search engine: <u>whova.com/portal/falls_202211</u>. If you aren't directly added to the event and are asked for an invitation code when accessing the event, please type in this invitation code: **2023SummitBethlehem**

Already used the Whova app in the past? Double-check that it is installed on your phone, and log in using your existing account email and password.

Badges: Participants are required to wear their badge and ribbon(s) at ALL times. Attendees must be registered to attend any scheduled event. Due to security reasons, this requirement will be strictly enforced.

Parking: Parking is available at Wind Creek Bethlehem. Please do not park in the Casino garage.

Emergency Information: In case of an emergency - dial 911.

Hospital in the area: St. Lukes University Hospital (866) 785-8537

Urgent Care: Patient's First Primary & Urgent Care, 2310 Schoenersville Road, 484-403-7560

An AED is located at the pool and the hotel's security team have access to additional AEDs. Security may be reached at (484) 777-7411.

Transportation: Transportation will be provided to and from the playground build, Bethlehem Mayor's Welcome Reception and Pub Tour. The transportation schedule is on <u>page 8</u>. UBER and LYFT services are also available in the City of Bethlehem.

Bethlehem Mayor's Welcome Reception: Transportation is being provided to the Oktoberfest Tent at the ArtsQuest Center. If you prefer to walk from Wind Creek to the tent it is a 20-minute walk, there are four flights of stairs and shoes with NO heels are recommended.

Dietary Restrictions: Guests with nut allergies, please note Wind Creek's kitchen is NOT 100% free of possible nut contaminated items (i.e. airborne, cross contamination). The hotel will label buffets for items that contain nuts.

Exhibit Hall and Sponsor Information: Vendors will be showcasing their products and services in the exhibit hall on Thursday evening during the Exhibitor's Reception and again on Friday from 9:30 a.m. – 6:00 p.m. The vendors and sponsors are a very important part of the conference and help to subsidize registration fees. Please plan to engage with them and show your support of their participation.

Exhibitor Passport: The prize drawings are scheduled for Friday at 12:45 p.m. and again at 5:45 p.m. in the exhibition hall, Foundry Ballrooms ADEFJ. To participate, registered municipal officials must visit 22 exhibit booths and get your QR code scanned by the exhibitor. To access the Exhibitor Passport in the Whova app, under the Exhibitor's Tab, select "Passport Contest" to access your QR code. Prizes include \$100 Visa gift cards.

Bethlehem Mayor's Reception – Friday, October 5 – 6:30 p.m. - 8:00 p.m.: Bethlehem Mayor J. William Reynolds is hosting a reception outside under the OktoberFest Tent at Steel Stacks, ArtsQuest Center. Food and a cash bar will be available. Attendees will be able to walk to this event from the Hoover-Mason Trestle (20-minute walk & four flights of stairs) at the end of the Wind Creek Hotel parking lot. Shuttle service will be available for all guests and it is recommended that guests wearing heels or with an accessibility issue use the transportation that will be provided from the Hotel lobby.

Summit Information

Resolutions Committee Members: Committee and alternate committee members will receive a ribbon with their badge. The committee ribbon serves as credentials for admittance to the Resolutions Committee member section at the meeting on Friday afternoon from 1:30 p.m. – 2:30 p.m. in Foundry Ballroom C. The alternate member ribbon will serve as credentials for admittance to the committee member section if the committee member is unable to attend the meeting; otherwise, the alternate member may attend the meeting as a spectator in the back of the room.

Voting Delegates: Voting and alternate voting delegates will receive a voting delegate ribbon with their badge. The ribbon serves as credentials for admittance to the voting delegate section at the Annual Business Meeting on Saturday morning from 9:00 a.m. to 9:30 a.m. in the Delaware Room. The alternate voting delegate ribbon will serve as credentials for admittance to the voting delegate section if the voting delegate is unable to attend the Annual Business Meeting; otherwise, the alternate voting delegate may attend the meeting as a spectator.

Credited Training: Accreditation forms are available on the Whova mobile app under 'Documents' and serve to record credits earned during the conference for League's Elected Officials Leadership Training Program Certificate, Risk Management Certificate, or the APMM Professional Development Program (PDP) Certificate, if they are registered participants of those programs. Please complete the on-line form to ensure your credits are recorded.

For more information, visit The League's <u>Training and Development webpage</u> or contact Christy Saliaris, League Training and Development Manager, at <u>csaliaris@pml.org</u>

Press Room: The Bucks Room will serve as the Press Room. Britton Kosier and Holli Hugendubler, will be available to assist the media in providing up–to–the–minute information regarding the Summit and arrange interviews with The League leadership and guests. Please contact Britton at: 717-480-2172 and Holli at 717-480-2871.

Evaluations: To assist in planning for future summits, The League would appreciate each delegate taking a few minutes to complete the overall evaluation, which is available on the mobile app. The URL for the overall survey is: http://whova.com/portal/survey/falls_202211/33255. Individual session evaluations will also be available on the app. We appreciate your feedback.

Dress: Dress for this Summit is business casual attire, unless otherwise noted. Meeting room temperatures may vary beyond our control; please wear layers of clothing for your comfort. Dress to Impress is the style for the Saturday evening Summit Royale Reception.

Cell Phones: As a courtesy to our attendees, we request that you turn your cell phone to vibrate during the training sessions.

Hotel Amenities: Include 24-hour fitness center and gift shop, spa, indoor heated pool, in-room dining, and numerous dining experiences.

Visitor Information: For things to see and do while you are in the area, please visit the website: <u>Discover Lehigh</u> <u>Valley</u>

Please join us on social media during the Summit using

#MunicipalLeadershipSummit23



Transportation Schedule



Fairview Park Playground Build Transportation Wednesday, October 4

7:30 & 8:30 a.m. Transportation provided from Wind Creek Bethlehem Lobby to Fairview Park

12:30 & 4:00 p.m. Transportation provided from Fairview Park to Wind Creek Bethlehem

Bethlehem Mayor's Welcome Reception Friday, October 6

6:15 p.m. - 8:30 p.m.

Shuttle service provided between Wind Creek Bethlehem Lobby and OktoberFest Tent at Steel Stacks, ArtsQuest Center

Historic Walking & Pub Tour Saturday, October 7

2:15 p.m. Guests to meet in Wind Creek Bethlehem Lobby

2:25 p.m. Bus departs for Kemmerer Museum of Decorative Art

4:30 p.m. Meet and board bus at the Kemmerer Museum of Decorative Art

> 4:45 p.m. Return to Wind Creek Bethlehem



Wind Creek Hotel Floor Plans



Wednesday, October 4

8:00 a.m. - 3:00 p.m.

KaBOOM! Playground Build at Fairview Park (Ribbon Cutting at 3:30 p.m.) 415-427 Fourth Avenue, Bethlehem, PA, 18015

4:00 p.m. – 7:00 p.m. Ballroom Pre-Function **Registration Open**

Thursday, October 5

8:00 a.m 5:00 p.m. Monroe	PA Career Fire Chiefs' Association Training Sessions
8:00 a.m. – 6:00 p.m. Ballroom Pre-Function	Registration Open
8:30 a.m. – 10:30 a.m. Monocacy	League Board of Directors Meeting / Breakfast
10:45 a.m. – 12:00 p.m. Foundry Ballrooms BCDE	General Session: Funding for Your Community Tracey Rash, GFS Manager, Government Finance Solutions - Dawood Colton Brown, Alternative Fuels Infrastructure, PennDOT Heather Cowley, Energy Program Specialist, DEP Ryan Emerson, Director of Grants, DCED Natasha Fackler, Alternative Fuels Infrastructure, PennDOT Brandon Peters, Deputy Director of Pennsylvania Broadband Development Authority, DCED
11:00 a.m. – 12:00 p.m. Monocacy	PSATC Executive Committee Meeting
12:00 p.m. – 12:30 p.m. Foundry Ballrooms BCDE	Buffet Lunch
12:30 p.m. – 1:00 p.m. Foundry Ballrooms BCDE	Opening Ceremony John Brenner, League Executive Director Mayor Michael Lombardo, City of Pittston, League President Commissioner Sam Juliano, North Versailles Township, PSATC President Mayor J. William Reynolds, City of Bethlehem Chief Dustin Ulrich, Chambersburg FD, PA Career Fire Chiefs Association President Color Guard: Liberty High School Grenadier Band Anthem Singers: Marion Keller, Samantha Marrero, Connor McClure & Noah Zogheib from Freedom High School with vocal music director Jennifer Volpato- Huntsberger
1:00 p.m. – 2:00 p.m. Foundry Ballrooms BCDE	Keynote Session: Tim Shriver - The Call to Unite Tim Shriver, Founder of UNITE
	Thank you to Delaware Valley Trusts for graciously

sponsoring the Keynote Session



Thursday, October 5

1:00 p.m. – 5:00 p.m. Foundry Ballrooms AFGHJ	Exhibitor Set-Up
2:15 p.m. – 3:15 p.m.	Breakout Sessions:
Moravian A	#1: How to Become Sustainable PA Certified and Its Benefits Kelly Henderson, Director of Programs, Sustainable Pittsburgh
Moravian B	#2: Safety and Security in Your Community Mayor Jeff Cusat, City of Hazleton Hector Soliman-Valdez, Sr. Community Affairs Manager, Flock Safety Anthony White, Captain, Hazleton Police Department
3:30 p.m. – 4:30 p.m.	Breakout Sessions:
Moravian A	#1: Creating Revenue with Your Wastewater Treatment Plant Thomas Darby, Consultant, Darby Environmental, Hermitage Food Waste to Energy & Wastewater Reclamation Facility Dan Spracklin, Founder and Chief Executive Officer, SoMax Circular Solutions Mayor Peter Urscheler, Phoenixville Borough
Moravian B	 #2: Roundtable Sessions with Commonwealth, Grant Writers and Financial Expert Jonathan Brett, Local Share Account Program Manager DCED Colton Brown, Alternative Fuels Infrastructure PennDOT Jon Cherry, Community and Economic Development Planner, Dawood Engineering, Inc. Heather Cowley, Energy Program Specialist, DEP Ryan Emmerson, Director of Grants, DCED Pam Frontino, Pennsylvania Broadband Development Authority, DCED Brandon Peters, Deputy Director of Pennsylvania Broadband Development Authority, DCED
5:00 p.m. – 6:00 p.m. Foundry Ballrooms AFGHJ	Meet & Greet Reception You are invited to enjoy an evening with your colleagues. This is your chance to expand your network of contacts in the municipal government field. Meet with other officials from across the state and mingle with vendors who offer a variety of services and products tailored to your community's needs. Don't forget to complete your Exhibitor Passport for an opportunity to win one of four \$100 Amazon gift cards.
6:30 p.m. – 8:00 p.m. 101 Founders Way, Bethlehem, PA 18015	Bethlehem Mayor's Welcome Reception at the OktoberFest Tent at Steel Stacks, ArtsQuest Center
	Hosted by Mayor J. William Reynolds and graciously sponsored by: Transportation is provided. (See page 8)

Friday, October 6

7:30 a.m. – 4:00 p.m. Ballroom Pre-Function **Registration Open**

Meeting all your employee benefit needs

Friday, October 6

8:00 a.m. – 9:45 a.m. Foundry Ballrooms BCDE	 Awards Ceremony and Buffet Breakfast Rick Vilello, Deputy Secretary for Community Affairs and Development, PA DCED Mayor Michael Lombardo, City of Pittston, League President, & Yvonne Garner presenting the 40th Annual John A. Garner, Jr. Civic Engagement Scholarship Winners & Community Partnership Award Mayor Salvatore Panto, City of Easton, presenting the 2023 Easton Voting Award Mayor Paige Cognetti, City of Scranton, 2024 Municipal Leadership Summit Invitation Kelly Henderson, Director of Programs, Sustainable Pittsburgh, presenting Sustainable PA Certification Awards John Brenner, League Executive Director, presenting the President Award
9:00 a.m. – 12:00 p.m. Monroe Room	PA Career Fire Chiefs' Association Business Meeting
9:30 a.m. – 6:00 p.m. Foundry Ballrooms AFGHJ	Exhibits Open
10:00 a.m. – 10:30 a.m. Foundry Ballrooms AFGHJ	Break with Exhibitors
10:30 a.m. – 12:00 p.m. Foundry Ballrooms DE	General Session: Revitalizing and Transforming Communities: Bethlehem's Story Don Cunningham, President and CEO, Lehigh Valley Economic Development Corporation Kassie Hilgert, President and CEO, Artsquest Alicia Miller Karner, Deputy Director of Economic Development, City of Bethlehem Mayor J. William Reynolds, City of Bethlehem Kerry Wrobel, President and CEO, Lehigh Valley Industrial Park, Inc.
12:15 p.m. – 1:00 p.m. Foundry Ballrooms AFGHJ	Lunch with Exhibitors
12:45 p.m.	Exhibitor Passport Drawing
1:30 p.m. – 2:30 p.m. Monroe	League Resolutions Committee Meeting
1:30 p.m. – 3:30 p.m.	Business Leaders Network Sessions:
1:30 p.m. – 2:00 p.m. Moravian A	#1: The Municipal Utility Alliance Energy Program: Energy Solutions for Your Community Matthew Shortall, Senior Business Development Manager, Constellation
1:30 p.m. – 2:00 p.m. Moravian B	#2: Municipal Accounting & Finance Administration: Hiring, Outsourcing & Automation Brian Marchuck, CPA, Principal, Brown Schultz Sheridan & Fritz
1:30 p.m. – 2:00 p.m. Monocacy A	#3: Let's Talk Broadband John Walker, VP, Business Development, CX and PMO, Freedom Region, Comcast
2:15 p.m. – 2:45 p.m. Moravian A	#4: Get Ready: Complying with PA's New Data Breach Law Nate Kline, Senior Account Executive, Infradapt LLC Anthony Mavaro, Account Executive, Infradapt LLC
2:15 p.m. – 2:45 p.m. Moravian B	#5: Evolving Best Practices in Bid Management Freddy Lutz, General Manager, PennBid
2:15 p.m. – 2:45 p.m. Monocacy A	#6: Aging Infrastructure & Shrinking Budgets - A Solution for PA Municipalities & Their Residents Ashley Shiwarski, Sr. Director, Business Development, NLC Service Line Warranty Program by HomeServe

Friday, October 6

3:00 p.m. – 3:30 p.m. Monocacy A	#7: FirstNet Update Brian Ferry, FirstNet Principal Consultant, FirstNet - Built by AT&T
3:00 p.m. – 3:30 p.m. Monocacy B	#8: Best Practices for Grants Administration Jennifer CruverKibi, CPA, Partner, Maher Duessel Certified Public Accountants
3:45 p.m. – 5:00 p.m.	Breakout Sessions:
Monocacy A	 #1: Social Worker: Working Hand in Hand with Police, Community Intervention Benay Berger, BS, RN, Nursing Director, City of Bethlehem, Health Bureau Blake Kuntz, Sergeant, City of Bethlehem, Police Department Lori Rivera, MSW, Community Health Social Worker, City of Bethlehem, Health Bureau Manuel Rivera, Lieutenant, City of Bethlehem, Police Department Kristen Wenrich, MPH, CPH, Health Director, City of Bethlehem, Health Bureau
Monocacy B	 #2: Managers and Elected Officials Working Together to Improve Your Community Moderator: Eden Ratliff, Manager, Kennett Township Michael Derman, Council President Pro Tem, Lewisburg Borough Dr. Kenya Johns, Mayor, City of Beaver Falls (Virtual) Charles "Mick" Jones, City Manager, City of Beaver Falls William "Bill" Lowthert, Manager/Treasurer Lewisburg Borough Centrice Martin, Township Manager, Ferguson Township Joseph Neary, Commissioner, Upper Chichester Township George Needles, III, Manager, Upper Chichester Township Lisa Strickland, Chair Supervisor, Ferguson Township
4:00 p.m. – 5:00 p.m. Monroe	PSATC Annual Business Meeting
5:00 p.m. – 6:00 p.m. Foundry Ballrooms AFGHJ	Exhibitors' Reception Two drink tickets will be provided
5:45 p.m. Foundry Ballrooms AFGHJ	Exhibitor Passport Drawing
6:45 p.m. – 8:30 p.m. Foundry Ballrooms BCDE	PSATC Annual Banquet
9:00 p.m. – 11:30 p.m. Moravian	Philadelphia Freedom Concert - Elton John Tribute Band Two drink tickets will be provided along with a cash bar.

Saturday, October 7

7:30 a.m. – 12:00 p.m. Ballroom Pre-Function **Registration Open**

7:45 a.m. – 8:45 a.m. Foundry Ballrooms BCDE Breakfast

9:00 a.m. – 9:30 a.m. Delaware Room League Annual Business Meeting

Saturday, October 7

9:45 a.m. – 10:30 a.m. Foundry Ballrooms BCDE	General Session: Talk with an Architect & Grant Writer/Finance Expert About Your Challenges Financing Your Municipal Projects
	Martin Kimmel, AIA, NCARB, President, Kimmel Bogrette Architecture + Site
10:30 a.m. – 10:45 a.m. Ballroom Pre-Function	Break
10:45 a.m. – 11:15 a.m. Foundry Ballrooms BCDE	General Session: Auditor General Timothy DeFoor
11:15 a.m. – 11:45 a.m. Foundry Ballrooms BCDE	General Session: Federal Legislative Update Yucel Ors, Legislative Director, Public Safety, National League of Cities
11:45 a.m. – 12:15 p.m. Foundry Ballrooms BCDE	General Session: Legislative Update Amy Sturges, Deputy Executive Director – Advocacy, The League
12:15 p.m. – 1:00 p.m. Foundry Ballrooms BCDE	Lunch Buffet
1:00 p.m. – 2:00 p.m.	Breakout Sessions:
Moravian A	#1: Hiring and Retaining Law Enforcement Alok Patnaik, Commissioner, Salisbury Township Donald Sabo Jr., Chief of Police, Salisbury Township
Moravian B	#2: Affordable Housing For Your Community Lauren Collins, Director of Community & Economic Development, City of Bethlehem Mayor J. William Reynolds, City of Bethlehem Sara Satullo, Director of Community Development, City of Bethlehem
2:30 p.m. – 4:30 p.m. Depart Wind Creek Hotel at 2:15 p.m.	Off-Site Event: Guided Historic Walking & Pub Tour Pre-registration required
5:30 p.m. – 6:15 p.m. Moncacy Pre-Function	Summit Royale - Registration Open
6:00 p.m. – 8:30 p.m. Monocacy	Summit Royale Reception Two drink tickets will be provided
6:00 p.m. – 8:30 p.m. Monocacy	The Richard J. Schuettler Center for Municipal Development Silent Auction

Sunday, October 8

8:00 a.m. – 9:30 a.m. Foundry Ballrooms DE

Farewell Buffet Breakfast

What a perfect way to close out the 124th Annual Municipal Leadership Summit. Spend some extra time with your colleagues swapping stories about your Summit experiences before everyone hits the road for home.

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Funding for Your Community

Thursday, October 5 | 10:45 a.m. - 12:00 p.m.

Panel discussion with PennDOT, DCED, DEP and government finance solutions experts on funding opportunities in Pennsylvania and how to apply for them and stay on track.

Addressing Pennsylvania's broadband infrastructure challenges and increasing access to high-speed broadband services is a top priority for the Commonwealth. Our mission is to foster and create equitable, affordable, and robust high-speed broadband infrastructure and services connecting Pennsylvania for the 21st century and beyond. For Pennsylvania to succeed, we must close the digital divide, ensuring that every citizen and business has the access to connect to the ever-expanding digital world in which we live and work. Investing in critical infrastructure that is future-proof will serve the communities of Pennsylvania for generations to come.

Keynote Session: Tim Shriver - The Call to Unite

Thursday, October 5 | 1:00 p.m. - 2:00 p.m.

Founder of UNITE/New Dignity Index and Chair of the Special Olympics International Board of Directors to Keynote the Pennsylvania Municipal League Leadership Summit.

How to Become Sustainable PA Certified and Its Benefits+

Thursday, October 5 | 2:15 p.m. - 3:15 p.m.

Sustainable Pennsylvania offers a foundational approach for building communities that thrive. A joint project of Pennsylvania Municipal League and Sustainable Pittsburgh, Sustainable PA is a voluntary certification program providing strategies, resources, and recognition to municipalities for improving quality of life and expanding opportunties for everyone. To date, more than 120 municipalities across Pennsylvania have earned certification ranging from Bronze through Platinum. Participation in the program is considered by the DCED in its municipal funding applications. This sesison will provide an overview as to how the program works, and how municipalities can use it to assess their performance on topics critical to good governance. Several benefits will be covered, including stronger government operations, community economic opportunity, and a more resilient, attractive community.

Safety and Security in Your Community

Thursday, October 5 | 2:15 p.m. - 3:15 p.m.

Why LPR? What value does LPR provide to your police department? How to protect privacy. How Flock protects privacy within the system and how your police department's policy matters.

Creating Revenue with Your Wastewater Treatment Plant

Thursday, October 5 | 3:30 p.m. - 4:30 p.m.

SoMax and the Borough of Phoenixville has successfully implemented the first Hydrothermal Carbonization Plant in the United States. This presentation will cover the reasoning behind choosing HTC as a solution to organic waste streams in the municipality. The presentation will also cover the basics of the technology, lessons learned from the implementation as well as the positive financial and environmental benefits.

How Hermitage Municipal Authority and the City of Hermitage were able to increase revenues by taking waste organics. By increasing methane production by taking in organics the wastewater plant was able to offset its electrical utility costs. Beginning in 2013 the facility started a process of receiving waste dairy products and other organics. The end result has been an increased amount of methane (biogas) production and tipping fees for the community.

Roundtable Sessions with Commonwealth, Grant Writers, and Financial Expert

Thursday, October 5 | 3:30 p.m. - 4:30 p.m.

This session will provide feedback on how to apply for grants and what is needed to get a municipality's projects off the ground.

DCED Roundtable: This session will present information about the Multi-Purpose Community Facilities grant program, which will open later this fall. The program is meant to fund construction and improvement projects for community facilities that support education, healthcare, and workforce development. PBDA will award up to \$45 million in Facilities grants from ARPA Capital Projects Funds.

Dawood Engineering: This roundtable discussion is a platform where experts converge to explore funding options that are available. This session will be a dynamic question and answer format, aiming to provide participants with comprehensive understanding of the funding landscape in PA, offering insights on the application process and financial considerations.

DEP: An overview of funding available under the federal programs, plus other appropriate state funding that municipalities can use to improve their operations. Items covered will include Infrastructure funding, Inflation Reduction Act funding and more. Topics may also include other program funding from PA DEP.

PennDOT: The roundtable will include discussion on electric vehicle basics, initiatives, and funding opportunities available for local governments.

Meet & Greet Reception

Thursday, October 5 | 5:00 p.m. - 6:00 p.m.

You are invited to enjoy an evening with your colleagues.

This is your chance to expand your network of contacts in the municipal government field. Meet with other officials from across the state and mingle with vendors who offer a variety of services and products tailored to your community's needs.

Don't forget to complete your Exhibitor Passport for an opportunity to win one of four \$100 Amazon gift cards.

Session Descriptions

Bethlehem Mayor's Welcome Reception

Thursday, October 5 | 6:30 p.m. - 8:00 p.m.

Address: 101 Founders Way, Bethlehem, PA 18015

Please join Mayor Reynolds as he hosts this Oktoberfest themed evening. The event is being held outdoors under the OktoberFest Tent at Steel Stacks, ArtsQuest Center.

Dress is casual and the event will include a cash bar.

Attendees will be able to walk to this event from the Hoover-Mason Trestle at the end of the Wind Creek parking lot and shuttle service will also be available.

Revitalizing and Transforming Communities: Bethlehem's Story

Friday, October 6 | 10:30 a.m. - 12:00 p.m.

Mayor Reynolds will be presenting on the revitalization efforts going on in Bethlehem with their Department of Community and Economic Development.

BLN #1: The Municipal Utility Alliance Energy Program: Energy Solutions for Your Community

Friday, October 6 / 1:30 p.m. - 2:00 p.m.

The Municipal Utility Alliance (MUA) energy program is open to all local government entities in Pennsylvania and offers the following:

- A competitively bid energy procurement program that meets Pennsylvania public bidding requirements
 - 100% green energy options to meet sustainability goals
- Fixed price contracts for budget certainty
- No penalties for change in usage
- Energy Market Intel Webinar invitations
- Blog posts on the latest trends in energy

BLN #2: Municipal Accounting & Finance Administration: Hiring, Outsourcing & Automation

Friday, October 6 / 1:30 p.m. - 2:00 p.m.

Municipal accounting and finance administration current and future staffing outlook. Cost and benefits of outsourcing a municipal accounting and finance department. Municipal accounting and finance automation techniques.

BLN #3: Let's talk Broadband

Friday, October 6 | 1:30 p.m. - 2:00 p.m.

Join the conversation on the basics of Broadband (101) including infrastructure investments, network expansions and the importance of digital literacy in our communities.

BLN #4: Get Ready: Complying with PA's New Data Breach Law

Friday, October 6 | 2:15 p.m. - 2:45 p.m.

This session will be an overview of Pennsylvania's new data breach law, Act 151, and provide guidance for local government compliance. We will review the law's expanded definition of personal information, notification rules, required security policies, and best practices for breach response. Attendees will learn concrete steps to take now to align their policies, protocols, and preparedness with Act 151. The session will equip participants to avoid breaches and respond effectively if an incident occurs.

BLN #5: Evolving Best Practices in Bid Management

Friday, October 6 | 2:15 p.m. - 2:45 p.m.

As public agencies strive for better pricing and greater bidder participation, they face continually evolving challenges such as material and labor shortages and the availability of qualified bidders. This thought-provoking session will help you visualize strategies that position your municipality to meet not only the core requirements of bidding but also how to consider best practices that produce real results when managing bids in today's changing environment.

BLN #6: Aging Infrastructure & Shrinking Budgets - A Solution for PA Municipalities & Their Residents

Friday, October 6 | 2:15 p.m. - 2:45 p.m.

Are your homeowners prepared to handle the unexpected worry and cost of emergency home repairs? U.S. municipalities and the homeowners they serve are facing continual challenges with aging water and sewer infrastructure. According to the American Society of Civil Engineers, our nation's water systems face staggering public investment needs with Pennsylvania anticipating a shortfall of nearly \$20 billion for drinking and wastewater infrastructure in the next ten years. The causes of public aging infrastructure affect your residents' private lines, too, and unexpected service line repairs and replacement can cost homeowners hundreds to thousands of dollars. Plus, aging water infrastructure wastes over 2 trillion gallons of water per year and residents lose another 1.3 trillion gallons due to leaks, adding stress to the local water supply and wasting energy required for water production and treatment. The NLC Service Line Warranty Program, offered at no cost to the city, educates residents about their service line responsibilities while providing affordable repair plans to cover broken or leaking water and sewer lines.

BLN #7: FirstNet Update

Friday, October 6 | 3:00 p.m. - 3:30 p.m.

This update will include info on National and Pennsylvania Adoption of FirstNet Services. It will also include interactive discussion around use cases for prioritized broadband in public safety, Interconnecting LTE to LMR networks and provide a hands-on demo of LTE to LMR interoperability. The discussion will also include upcoming plans for Interconnectivity with P25 LMR, Mutual aid concepts, FirstNet dedicated Portable Cell sites, and other innovation dedicated to Public Safety.

Managers and Elected Officials Working Together to Improve Your Community

Friday, October 6 | 3:45 p.m. - 5:00 p.m.

Borough governance and community engagement.

Exhibitors' Reception

Friday, October 6 | 5:00 p.m. - 6:00 p.m.

Hosted by the exhibitors, this event promises to be a networking extravaganza!

Now that you have had a chance to visit all of the exhibitors and completed the exhibitor passport, join everyone in the Foundry Ballrooms - AFGHJ for the Exhibitors' Prize Drawings.

Talk with an Architect & Grant Writer/Finance Expert About Your Challenges Financing Your Municipal Projects

Saturday, October 7 | 9:45 a.m. - 10:30 a.m.

Municipal officials, commissioners, and managers who are considering facilities projects should attend this workshop where they can present their facilities challenges for a group discussion with an experienced Municipal Architect and a Grant Writer/Municipal Finance Specialist. These professionals will offer a mission-driven five-step process, creative ideas on how to proceed with a challenging facilities dilemma, and how to structure the financing to get the job done.

Federal Legislative Update

Saturday, October 7 | 11:15 a.m. - 11:45 a.m.

The National League of Cities Federal Advocacy update provides a comprehensive overview of critical legislative issues affecting local governments across the nation. This update highlights key developments, including the implementation of the ARPA Flex Act, which empowers cities to effectively utilize American Rescue Plan Act funds for community recovery and development. Additionally, it covers the Infrastructure, Investment and Jobs Act, addressing the pivotal role of cities in advancing infrastructure improvements and creating jobs. The update also delves into the ongoing efforts surrounding PFAS regulation, railroad safety enhancements through the Rail Road Safety Act, agricultural policies under the Farm Act, and various other legislative issues with profound implications for local governments' operations and communities. Stay informed on these critical matters shaping the future of municipalities across America through this essential advocacy update.

Legislative Update

Saturday, October 7 | 11:45 a.m. - 12:15 p.m.

As the General Assembly returns for the fall, Amy will provide an update on legislation impacting local government, including where we stand on our priority issues. Additionally, you will come away with action items for your own local advocacy that support League and PSATC efforts.

Hiring and Retaining Law Enforcement

Saturday, October 7 | 1:00 p.m. - 2:00 p.m.

Difficulty in recruiting law enforcement is not due to one particular cause. Rather, multiple social, political, and economic forces are all simultaneously at play in shaping current state of recruitment and retention of law enforcement officers. This session focuses on various techniques and policies that worked and didn't work with this effort by various municipalities and departments. As an example, participants will learn about Salisbury Township, Lehigh County's police department, which became fully staffed in 2023 by successfully filling all open positions in 2023 after 7 years of being partially staffed. Come and join us to learn what worked and what policies were introduced by the township with the recruitment effort at Salisbury Township Police Department.

Guided Historic Walking & Pub Tour

Saturday, October 7 | 2:30 p.m. - 4:30 p.m.

Please meet in the Hotel Lobby by 2:15 p.m.

While participants enjoy their complimentary glass of beer, wine, or hard cider, the tour begins with a brief introduction to the Moravians that founded the town in 1741 and a short history of brewing in Bethlehem.

After breaking into smaller groups of about 15-16 a costumed docent will lead each group to stops on Main Street to Hotel Bethlehem, Lost Tavern (in the Historic 1745 Moravian Book Shop), McCarthy's Red Stag Pub, and the Historic 1758 Sun Inn. Docents leading the group will point out important historic sites along the route. At each stop the tour guides will share information and relate interesting and entertaining stories. The group will have the option to purchase a beverage of their choosing at one of the stops where time and space permits. Participants must be 21 or older and have ID. Separate registration required. Please meet in the Hotel Lobby by 2:15 p.m.

Summit Royale Reception & The Richard J. Schuettler Center for Municipal Development Silent Auction

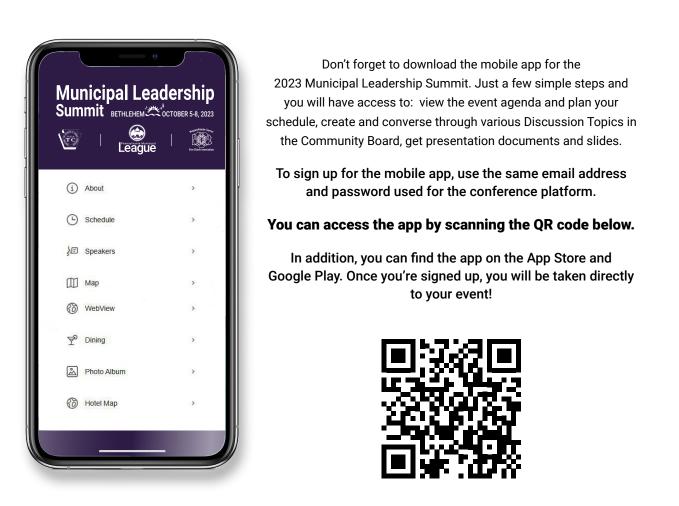
Saturday, October 7 | 6:00 p.m. - 8:30 p.m.

Join us on the red carpet event at the Summit Royale Reception and Silent Auction to benefit The Schuettler Center for Municipal Development.

Here's how you can help promote this important event. Think of what makes your municipality home. Is it an amusement park, a craft brewery, or an annual arts festival? Do you have a favorite local business or experience that makes your municipality a destination spot? If so, we ask that you solicit gift certificate donations from local businesses that reflect the diverse and unique characteristics of your community. These donations will then be a part of a silent auction during the week of the Municipal Leadership Summit to help reach our fundraising goal of \$250,000.

Acceptable items may include gift certificates for overnight hotel stays, special event tickets, golf rounds, spa packages, or even horseback riding adventures. The possibilities are endless. What a great way to showcase your community and promote tourism within The Commonwealth! Donors will be recognized on The League's website and at the evening reception. Donations and cash contributions are tax deductible to the fullest extent allowed by law.

Become a bidder | Information on the Schuettler Center



If you aren't directly added to the event and are asked for an event invitation code when accessing the event, please type in this invitation code: 2023SummitBethlehem

Already used the Whova app in the past? Double-check that it is installed on your phone, and log in using your existing account email and password.

If you need more guidance on how to use Whova to attend the event, please visit: whova.com/pages/whova-app-user-guide

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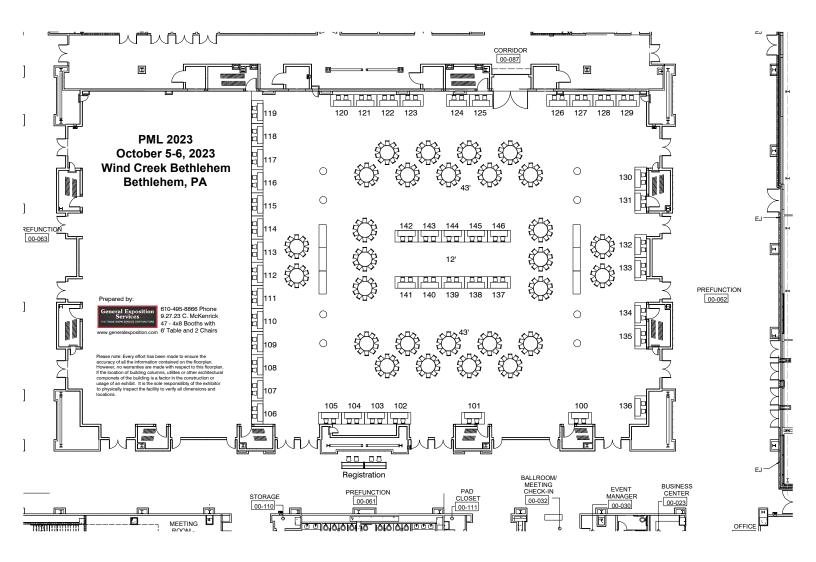
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Booth #104

Constellation Energy

Energy Melissa Raymond, *Association Relationship Manager* 1310 Point Street, 9th Floor Baltimore, MD 21231 443-875-5122 melissa.raymond@constellation.com constellation.com

Booth #105

NLC Service Line Warranty Program by HomeServe Utility Warranty Company Ashley Shiwarski, Director, Business Development 400 Town Center Boulevard, Suite 400

Canonsburg, PA 15317 724-749-1043 <u>ashley.shiwarski@homeserveusa.com</u> homeserveusa.com

Booth #106

Sustainable PA

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Technology Jennifer Frees, *Sr. Manager, Government & External Affairs* 400 Riverfront Drice Reading, PA 19602 610-732-1999 jennifer_frees@comcast.com comcast.com

Booth #120

Department of Community & Economic Development (DCED)

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Booth #121

PennDOT Office of Planning

Chris Metka, *Transportation Planning Manager* 400 North Street Harrisburg, PA 17120 717-787-8065 <u>cmetka@pa.gov</u> <u>penndot.pa.gov/ProjectAndPrograms/Planning/</u> <u>Pages/default.aspx</u>

Booth #122

Pennsylvania Municipal Retirement System

Christopher Trump, *Chief Programs Officer* P.O. Box 1165 Harrisburg, PA 17108-1165 800-622-7968 <u>ctrump@pa.gov</u> <u>pmrs.state.pa.us</u>

Booth #126

Boyce Recreation & Bluegrass Recreation Park/Playground Steve Hill, Eastern PA Territory & Sales Manager PO Box 885 Trexlertown, PA 18087 stevehill@boycerec.com

Booth #129

Remington & Vernick Engineers

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Booth #131

FirstNet, Built with AT&T

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Booth #132

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ESCO Sam Gindhart, Associate Account Executive 59 East Main Street Victor, NY 14564 508-598-3151 sgindhart@ameresco.com ameresco.com

Booth #133

Government Finance Solutions - Dawood

Municipal Finance Solutions Tracey Rash, Manager 4250 Crums Mill Road, Suite 301 Harrisburg, PA 17112 717-732-8596 trash@gfsdawood.net gfsdawood.com

Booth #134

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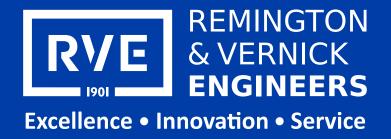
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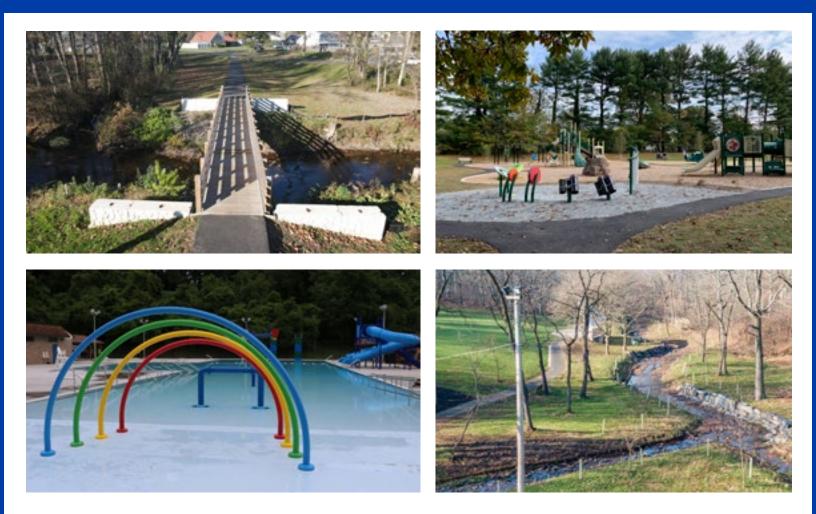
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Exclusive Exhibitors Alphabetically

Company	Booth #
Ameresco	132
Aspirant Consulting Group, LLC	108
Bernardon	109
Boyce Recreation & Bluegrass Recreation	126
Brown Schultz Sheridan & Fritz	117
Buchart Horn, Inc.	142
Christmas Decor by Del Vacchio Landscapes	107
Comcast Cable	118-119
Constellation Energy	104
Cornerstone Wealth Advisory & Insurance Services, LLC	136
Duke's Root Control	146
EnTrust Global	128
FirstNet, Built with AT&T	131
Gorski Engineering, Inc.	130
Government Finance Solutions - Dawood	133
Infradapt	135
Inservco Insurance Services, Inc.	101
Mosca Designs, Inc.	134
NLC Service Line Warranty Program by HomeServe	105
Oracle NetSuite for Government	110
PennBid	137
PennDOT Office of Planning	121
PennPRIME	103
PA Department of Community & Economic Development (DCED)	120
PA Municipal Health Insurance Cooperative (PMHIC)	100
PA Municipal Retirement System (PMRS)	122
PFM Asset Management LLC	138
PLGIT	139
Polaris Advisors, LLC	143
Remington & Vernick Engineers	129
Scantek, Inc.	144
Siemens Industry, Inc.	145
Sustainable PA	106
TRAISR, LLC	112
Tremco Roofing and Building Maintenance	111
U•COMP	102
Verizon	140

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First Place Winner

Ryleigh Henry Franklin Area High School

Second Place Winner

Alex Long Annville-Cleona High School

Third Place Winner

Eve Fenstermaker

Lebanon High School

High School Essay Judges

Dr. G. Terry Madonna

Senior Fellow in Residence for Political Affairs at Millersville University Host/Moderator of *Pennsylvania Newsmakers*

Richard Vilello

Deputy Secretary for Community Affairs and Development Pennsylvania Department of Community and Economic Development (DCED)

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40th Annual Winning High School Essays

Theme: Civics and You



Participants are asked to reflect on the theme by writing about opportunities in their community that allow for civic engagement and encourage citizens to volunteer to help with local challenges.



1st Place High School Essay Winner

Ryleigh Henry, Franklin Area High School

According to the Oxford Dictionary, civics is the study of the rights and duties of citizenship. Those nine words don't begin to encompass the plethora of opportunities that we as American citizens are fortunate enough to have. Just in our Constitution alone, there are twenty-seven amendments that outline and protect our rights. Because we have a strong government, loyal law enforcement, and countless valuable volunteers to protect our freedoms, we should take part in civic engagements to continue the prosperity of our government.

Turning eighteen this year unlocks a new right for me: the right to vote. Voting allows me a seat at the table of democracy. It gives me the chance to support someone with like-minded ideals or values. I don't view voting as an option, but rather as a necessity. By attending my local poll on election days, I know that I have a direct impact on matters affecting me, my community, and my country. I am grateful to live in a country in which my ideas are represented even if I'm not in a public office position. In our government, I know that each vote matters: my voice matters.

Volunteerism is a perfect example of civic engagement and another important aspect of civics as a whole. I think of volunteerism as any instance in which I freely give up my own time in order to participate in an activity that benefits another group or my community. I enjoy giving back to my community. I am a strong believer in the idea that I was a blank canvas when I was born, and along the way, everyone and everything has left their marks on my canvas. I am who I am today thanks to all of the people I have met and all of the experiences I have come across. I have and will continue to strive to do my best to repay and give back to my community.

My involvement in community service projects started when I was just eight years old. It was my first year in 4-H and my club had volunteered to spend the Fourth of July working at the petting zoo at the local fair. I spent the whole day educating the public on something I was very passionate about. In my tenth-grade year I along with two of my peers worked to gather supplies and money to help women in need. We met with large companies to discuss our cause and gain more support, and we were able to make partnerships with three brands. We also did fundraising activities to purchase more items. In three months, we were able to donate nearly 3,000 hygiene products to a local women's shelter. Throughout my life, I have participated in numerous volunteer activities, and they have contributed to my work ethic, morals, and dedication to servitude.

Education is perhaps the most important aspect of civic engagement. America's teachers have one of the most prestigious jobs. Each and every day they have the chance to guide America's children in the right direction. Our social studies teachers work to educate youth on historical, governmental, and civic matters. This portion of our education is necessary to bring about adults who can make informed choices for themselves, their communities, and their countries. Teachers teach just as much about a textbook as they teach respect, compassion, and communication. These skills are what create strong, mindful individuals.

This past spring, I had the spark of an idea. After viewing hundreds of posts on social media degrading the agriculture industry, I began to think of how I could make a difference in this issue. I decided to plan agriculture days at each of the elementary schools in my school district. I contacted the principals of the buildings and enlisted the help of several others to help teach. These events happened in early May, and I am confident that every student enjoyed learning about agriculture. I hope that in the future, these youths will be able to make knowledgeable statements and decisions

regarding the agriculture industry. Acting as an educator for a few days on a subject that I both knew a lot about and am very passionate about gave me an excellent taste of what it truly means to participate in civic engagement.

Graduating high school and moving on to the next chapter of my life seems a bit daunting, but I have had the opportunity to learn invaluable skills and knowledge at my high school. I know that as I grow and become more involved in politics and civics, I will face adversities. Despite that, I know that the foundation of morals and civic knowledge that I have gained is strong and will stay with me for the rest of my life. Adversities will only pose more growth opportunities and will ultimately make me more resilient. I am excited to begin to vote and open a whole new world of opportunities to engage in my country's democracy. I hope that I can help others understand the value of civic engagement and encourage more to get involved.



2nd Place High School Essay Winner Alex Long, Annville-Cleona High School

One of the most widely known community activities that happens in the school district of

Annville-Cleona is the yearly Four Diamonds Mini Thon. The event is 12 hours in length and with the exception of the past three years, is an overnight event. Students and community members are encouraged to stand, dance, and play games during this time in order to come together for one night to celebrate all that the school and community had done to raise money for children suffering through the terrible disease of cancer.

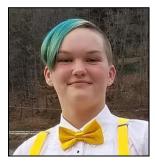
I have had the honor and privilege to be a co-overall chairperson for two out of my four years on the committee, while also serving a combined total of three years as a chairperson. In my years as a leading member in this organization, I have had to plan out special events to get the students of our school and the members of our community excited about this special event. We planned things from school pep rallies to get student excitement started, which led to us doing push weekends for our online donation site DonorDrive. This also gave the opportunity to double our total amount of money raised over the weekend.

In the community, our yearly craft show was held as all proceeds at the door went to donations for our Four Diamonds Club. This craft show had meticulous planning which involved reaching out to past vendors to retain their spots in order that we could count on those totals being there for our donation fund. We also reached out to new vendors to try and accomplish more than what we did in past years.

Other community events included such events as our several restaurant nights at establishments such as Texas Roadhouse and Panera Bread, where a certain percentage of the bill went to our organization. Canning was also another huge commodity for our organization. This took place at our school's sporting events where students in the organization went around asking people for change or paper money to donate which gave community awareness that the school's Mini-Thon event is right around the comer.

Every year, without hesitation hundreds of members of our community come together to help support the fight to end childhood cancer. What Thon does for the families of the children going through this horrible disease is second to none. Thon covers all expenses from transportation, therapy, surgeries, and all other health and personal related items so that the families do not worry about how they will pay for all of this, they can only focus on their child, the only person they should be focusing on during that time. This event has been a time honored tradition for twenty-five years at Annville-Cleona High School and in that time has raised over one million dollars.

Our community has been an active member and supporter of our organization since the first day of its origination into our school's culture. This organization has truly changed the way our school and community views helping and assisting others in need. Four Diamonds encourages everyone to assist those in need of help. What I have learned from this organization is how caring people are when others need it most. It brings out the best in everyone no matter if it is someone's worst day or best. When the community assists in the growth and flourishment of this outstanding organization and helps all the families that are impacted by this terrible disease, a sense of good-will is felt throughout the entire community as their participation in this event is game-changing in the fight against childhood cancer.



3rd Place High School Essay Winner

Eve Fenstermaker, Lebanon High School

Civic Engagement Starts in School

Life can be anything you want it to be. I have many aspirations in my life, including perfecting a field hockey skill or getting all A's in a trimester, as well as going to college and becoming a veterinarian. My actions are what makes these dreams possible. Leading my teammates to be better, volunteering in my community, and being the bigger person whenever I can makes me a better person.

During my time in Lebanon, I have seen leaders in many forms, as administrators, coaches, and sometimes just an average student finding the right way out from between a rock and a hard place. I lead by example. As a starting player on both the varsity field hockey and softball teams, I want what is best for my team. I give constructive criticism as it is needed, and I hype up my teammates when we are having an off day at a game or practice. Leadership also means working together and knowing when to step away and let others help. Just because I can do the task at hand does not mean I should do it alone. Hence, why a leader has followers and people to support them. Good leaders know when help is needed and when to accept feedback. I intend to lead by example and show those around me how to be a leader in their own way.

Leading by example is done by acts of service. Volunteering at local businesses and nonprofits, helping someone pick up something they dropped in the hall, or even just giving someone a hug and listening to what they have to say are all commendable acts of service. In my community, I volunteer for the Riparian Rangers Alliance for the Chesapeake Bay, an organization dedicated to restoring the Chesapeake Bay's rivers and streams. I was raised on the golden rule. There was even a song my family sang when I was little. Volunteering is not the only way to give your service to others. Doing what I want done unto me and following common courtesy are a big part of how I live my everyday life. Even if I can not volunteer at an event, I am holding a door for the next person, asking if someone is okay if they are having a bad day, and encouraging them to be the best person they can be.

My everyday actions are what shape my character. I pride myself on being the person people look up to, ask for help, and look to for advice. People around me would describe me as responsible, supportive, empathetic, and dedicated. My character is vital to who I am. Without the qualities that make me who I am, not much of me would be left. I am rejuvenated when I help people. This is why I want to go to college for veterinary studies. Putting effort into making the world a better place makes everyone's day brighter. I feel content and fulfilled when I am able to make someone smile, and make another life return to a happier state as well.

Goals are achieved by actions, by doing. Sitting around is not going to get you anywhere. My actions will get me to where I want to go in life. The person I choose to be makes the world around me better as well. Getting accepted into college and vet school would mean my actions have even more of an influence than they did before. Therefore, my understanding of leadership, my everyday actions, and who I am as a person will improve the community I live in as a whole. In response to my actions and influence, the people around me will have the same motivation I do to face any challenge and complete every goal they set out to complete.



The League's Civics and You: Your Key to PA Local Government e-book is available online at:

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1900 Mayor Geise, York 1901 Mayor Depinet, Erie 1902-190? Mayor J.F. Laedlein, Williamsport 1905-1907 Mayor William H. Berry, Chester 1908-1910 Mayor Harry L. Lusk, New Castle 1911-1912 Mayor, City of Wilkes-Barre, elected Nov., 1911 1913-1914 Mayor F.M. Graff, Meadville 1914-1917 Lost information in 1972 1917-1918 Mayor Miles B. Kitts, Erie 1918-1919 Mayor A.L. Richenbach, Allentown 1919-1920 Mayor of the City of York 1920-1921 Mayor E.S. Hugentugler, York 1921-1922 Mayor A.M. Hoagland, Williamsport 1922-1923 Mayor James M. Yekle, Bethlehem 1923-1924 Mayor, City holding 1924 convention 1924-1925 Mayor W.E. Drumheller, Sunbury 1925-1926 Mayor James G. Harvey, Hazleton 1926-1927 Mayor Daniel L. Hart, Wilkes-Barre 1927-1951 Walter E. Greenwood, Solicitor, Coatesville 1951-1953 Mayor John J. Mullen, Clairton 1953-1954 Mayor Kendig C. Bare, Lancaster 1954-1955 Mayor Edward A. DeCarbo, New Castle 1955-1956 Mayor Earl E. Schaffer, Bethlehem 1956-1957 Mayor Edward A. DeCarbo, New Castle 1957-1958 Mayor Walter Schweppe, Butler 1958-1959 Councilmember Joseph S. Martin, Altoona 1959-1960 Mayor Arthur J. Gardner, Erie 1960-1961 Mayor Thomas H. Levering, Williamsport 1961-1962 Mayor Joseph W. Barr, Jr., Oil City 1962-1963 Milton Margolis, Solicitor, Uniontown

Aug-Sept 64 Mayor Jack Gross, Allentown 1964-1966 Councilmember A.L. Hydeman, Jr., York 1966-1967 Mayor George S. Smith, Easton 1967-1968 Mayor H. Gordon Payrow, Jr., Bethlehem 1968-1969 Councilmember Richard H. Biddle, New Castle 1969-1970 Mayor John L. Worrilow, Lebanon 1970-1971 Mayor Michael Close, Pottsville 1971-1972 Mayor Basil C. Scott, Sharon 1972-1973 Mayor Peter F. Flaherty, Pittsburgh 1973-1974 Mayor Eugene J. Peters, Scranton 1074-1075 Mayor Louis J. Tullio, Erie 1975-1976 Mayor Frank C. Lefevre, Butler Jan. 76-June 77 Mayor Joseph S. Daddona, Allentown June 77-Jan. 78 Mayor Herbert Pfuhl, Johnstown Jan . 78-June 78 Mayor Richard M. Scott, Lancaster 1978-1980 Mayor Guy Mammolite, Franklin 1980-1981 Mayor Michael Salvatore, Jeannette 1981-1982 Mayor DiAnn Stuempfle, Lock Haven 1982-1983 Mayor Richard S. Calguiri, Pittsburgh June-Dec. 83 Mayor Don Griffith, Lebanon Jan. 84-June 85 Mayor Arthur E. Morris, Lancaster 1985-1986 Mayor W. Wilson Goode, Philadelphia July 86-March 87 Mayor Karen Miller, Reading March 87-1988 Mayor William J. Althaus, York 1988-1989 Mayor Salvatore J. Panto, Jr., Easton 1989-1990 Councilmember Brian J. O'Neill, Philadelphia 1990-1991 Mayor Howard T. Gierling, Oil City July 91-Dec. 91 Mayor Jessie Bloom, Williamsport Jan. 92-June 93 Mayor Sophie Masloff, Pittsburgh 1993-1994 Mayor Kenneth Smith, Bethlehem

1994-1995 Mayor Joseph J. Bendel, Jr., McKeesport June 95-Dec. 95 Mayor Warren Haggerty, Reading Jan. 96-June 96 Councilmember Brian J. O'Neill, Philadelphia 1996-1997 Mayor Joyce A. Savocchio, Erie 1997-1998 Mayor Eugene C. Pacsi, Farrell 1998-1999 Mayor Edward G. Rendell, Philadelphia 1999-2000 Mayor Thomas F. Goldsmith, Easton 2000-2001 Council President William F. McLaughlin, Chambersburg 2001-2002 Mayor Timothy Fulkerson, New Castle June 02-Feb. 03 Mayor Donald T. Cunningham, Jr., Bethlehem Feb. 2003-2004 Mayor Kirk Wilson, Carlisle 2004-2005 Councilmember Roland R. "Bud" Mertz, Greensburg 2005-2006 Mayor John S. Brenner, York 2006-2007 Mayor Christopher A. Doherty, Scranton 2007-2008 Mayor John D. W. Reiley, Pottsville June 08- Oct. 08 Mayor Robert Anspach, Lebanon Oct 08-2010 Mayor John Callahan, Bethlehem 2010-2011 Councilmember Clifford "Kip" Allen, Edinboro June 2011-Dec. 2011 Mayor Thomas McMahon, Reading Jan. 2012-2013 Mayor Richard Vilello, Jr., Lock Haven 2013-2014 Mayor Ed Pawlowski, Allentown 2014-2015 Mayor Michael Nutter, Philadelphia 2015-2016 Mayor J. Richard Gray, Lancaster 2016-2017 Mayor William Peduto, Pittsburgh 2017 Mayor C. Kim Bracey, York 2017-2019 Mayor Salvatore J. Panto, Jr., Easton 2019-2020 Mayor Matthew Pacifico, Altoona 2020-2021 Councilmember Derek Green, Philadelphia 2021-2022 Mayor Danene Sorace, Lancaster



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Jonathan Brett

Local Share Account Program Manager, DCED

Jonathan Brett currently serves at the Program Director of the Local Share Account Program for the Pennsylvania Department of Community and Economic Development (DCED). In this position, he leads a shared team who review grant applications to the eight Local Share Account programs administered by the Commonwealth Financing Authority and DCED that award over \$200 million annually to projects throughout the Commonwealth of Pennsylvania. Prior to his current role, Jonathan was an analyst with DCED for 13 years working on various programs within the Center for Business Financing and Workforce Development, where he began his career with the Commonwealth in 2007. Jonathan is a graduate of Ithaca College.

Colton Brown

Alternative Fuels Infrastructure, PennDOT

Colton Brown is the Alternative Fuels Infrastructure Coordinator for PennDOT, where he supports the development and implementation of the National Electric Vehicle Infrastructure (NEVI) Formula program and leads electric vehicle education initiatives. Colton's previous Commonwealth experience includes managing level 2 and DC fast charging funding programs. Colton obtained a Master's of Science in Environmental Planning and Management from Johns Hopkins School of Engineering for Professionals.

Jon Cherry

Community and Economic Development Planner, Dawood Engineering, Inc.

Jon Cherry is a highly experience community and economic development planner with over 10 years of experience in the field. His extensive background encompasses the development and successful implementation of grant programs, working with state, local, and non-profit organizations. Furthermore, Jon excels in economic development, effectively collaborating with small businesses in state and federal loan programs and actively partners with local governments to craft comprehensive plans and strategies for community revitalization. His expertise not only advances community and economic development initiatives but also aids in identifying vital funding opportunities for essential infrastructure projects.

Heather Cowley

Energy Program Specialist, DEP

Heather Cowley is the Energy Program Specialist for the Southeast Regional Office of Pennsylvania Department of Environmental Protection. In this role, she manages Energy Programs Office projects specific to greater Philadelphia and leads Commonwealth-wide projects on building energy codes, wastewater treatment energy efficiency and energy workforce development. Most of her 29 years with the Commonwealth has focused on initiatives in energy efficiency, alternative energy, and alternative fuels.

Jennifer CruverKibi, CPA

Partner, Maher Duessel Certified Public Accountants

Ms. CruverKibi began her public accounting career in 2003 and joined Maher Duessel in 2006. She directs audit engagements for a broad base of governmental entities including cities, county entities, municipalities, and local authorities. Ms. CruverKibi serves as Secretary of the Government Finance Officers Association (GFOA) Pennsylvania Central Region Chapter. Her other GFOA involvement includes serving on the GFOA's Special Review Committee for Annual Comprehensive Financial Reports. She is also a graduate of Leadership Harrisburg Area. Ms. CruverKibi graduated from Shippensburg University with a B.S.B.A. in Accounting and Human Resource Management. With her experience directing governmental audit engagements, Mr. CruverKibi regularly speaks on behalf of associations such as the GFOA-PA, Pennsylvania Municipal League (PML), and the Pennsylvania Institute of Certified Public Accountants (PICPA).

Don Cunningham

President & CEO, Lehigh Valley Economic Development Corporation

Don Cunningham is president and CEO of the Lehigh Valley Economic Development Corporation. Prior to leading the region's economic development organization, Cunningham served in a variety of key public and private positions for three decades in the Lehigh Valley and Pennsylvania. He was twice-elected Mayor of Bethlehem, twice-elected Lehigh County Executive, and the appointed Pennsylvania Secretary of the Department of General Services in Governor Ed Rendell's administration. He also served as President of the Pennsylvania League of Cities and as a member of Bethlehem City Council. Prior to his public sector career, Cunningham worked for the Fortune 500-company, PPL, in Allentown and served in the Moravian College administration in Bethlehem. He started his career as a newspaper reporter in Bethlehem and Philadelphia and contributes a monthly column on business and economics to The Morning Call newspaper in Allentown. Cunningham has played a key role in the economic and cultural renaissance of the Lehigh Valley, which includes the principal cities of Allentown, Bethlehem and Easton, and part of the transformation of the region's economy from heavy industry to a diversified economic base with an annual GDP of \$42.9 billion. He led Bethlehem during the collapse of Bethlehem Steel Corp. and launched the city's transition to a new economy and the redevelopment of 1,800 acres of industrial land. The Lehigh Valley has consistently ranked among the Top 10 regions in the Northeastern United States for economic growth, as well as Top 10 nationwide among regions of its population size. Additionally, LVEDC was recognized as one of the 20 best economic development corporations in America by Site Selection magazine for two consecutive years. Cunningham earned a Bachelor of Arts degree in Journalism with a minor in government in 1987 from Shippensburg University and a Master of Arts in political science from Villanova University in 1991, where he graduated summa cum laude. He was born and raised in Bethlehem, where his family has lived for five generations.



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Thomas Darby

Hermitage Food Waste to Energy & Wastewater Reclamation Facility

Tom has recently retired from the city of Hermitage, PA after 38 years as Municipal Authority Manager and 35 years as Superintendent of the wastewater department. Prior to this he worked at Northwest Engineering of Tidioute, Pa. He has been a coauthor of a number of wastewater biogas energy articles and received several awards both from Water Environment Federation and the Governors Award for Innovative Excellence for the generation of organic energy process which the city of Hermitage has developed under his direction.

TimothyDeFoor

Pennsylvania Auditor General

Timothy L. DeFoor was sworn in as Pennsylvania's 52nd Auditor General on January 19, 2021. Tim started his career in public service as a Special Investigator with the Commonwealth of Pennsylvania, Office of Inspector General, where he investigated government and contractor fraud, waste, and abuse within state government. Tim then went on to become a Special Agent with the Commonwealth of Pennsylvania, Office of Attorney General, investigating Medicaid fraud and illegal prescription drug diversion. Later he became a Fraud Investigator and Internal Auditor for the University of Pittsburgh Medical Center - Health Plan and various federal contractors. In 2015, Tim was elected as Dauphin County Controller, where he quickly earned a reputation as a fiscal watchdog and trusted leader, saving and recovering more than a million taxpayer dollars during his first term in office. He has also worked to create Dauphin County's first Audit Division, and prepared the first Dauphin County Retirement Fund Report. To protect taxpayers, Tim also changed how Dauphin County reported its finances to a comprehensive, detailed and transparent financial report. His efforts earned his office Dauphin County's first ever award for financial reporting from the Government Finance Officers Association. With more than 25 years of combined experience in law enforcement and auditing, in both public service and private industries, Tim is uniquely qualified to serve Pennsylvania citizens. Growing up in Harrisburg, Tim has always been committed to giving back to the community he loves. Tim currently serves on and is the former Chair of the Harrisburg Area Community College Foundation Board of Directors, State YMCA of Pennsylvania Board of Directors, and the Chris ""Handles"" Franklin Foundation Board of Directors. Tim is also a member of the Greater Harrisburg Area NAACP and the Pennsylvania State Fraternal Order of Police Lodge #78. Tim is also very passionate about financial literacy being taught to adults, teachers and Pennsylvania students from kindergarten through 12th grade. Tim has an Associate's of Arts degree in Para-Legal Studies from Harrisburg Area Community College, a Bachelor's of Arts degree in Sociology/History from the University of Pittsburgh, and a Master's of Science degree in Project Management from Harrisburg University of Science and Technology.

Michael Derman

Council President Pro Tempore, Lewisburg Borough

Borough Council President Pro tem. President, Lewisburg Neighborhoods. President, Central Susquehanna Fire and Emergency Services Financial Oversight Board. Past President, Lewisburg Area School District Board of Directors. Retired from Central Susquehanna Intermediate Unit Technology Group. Husband, father, grandfather.

Ryan Emerson

Director of Grants, DCED

Ryan Emerson serves as the Director of Grants for Business Finance & Workforce Development at the Department of Community and Economic Development (DCED). Ryan leads a team who review and evaluate grant applications to make impactful investments of Commonwealth funds to improve Pennsylvania communities and businesses. Ryan administers state and federally funded programs, including the Pennsylvania First Program, the Multimodal Transportation Fund, and the PA State Small Business Credit Initiative. Prior to this role, Ryan served as the Director of the CFA Programs Division where he oversaw programs administered under the Commonwealth Financing Authority, include Alternative and Clean Energy Programs, the Greenways, Trails and Recreation Program, and the PA Small Water and Sewer Program. Ryan joined DCED in 2009 as an Economic Development Analyst. Ryan graduated from the Pennsylvania State University with a Bachelor of Landscape Architecture and a minor in Civic and Community Engagement.

Natasha Fackler

Alternative Fuels Infrastructure, PennDOT

Natasha Fackler serves as the Pennsylvania Department of Transportation (PennDOT) Infrastructure Implementation Coordinator. In coordination with the Governor's Office and PennDOT, she advises and develops best practices on the use of, and receipt of, the Bipartisan Infrastructure Law program funds. She is also designated as the state's lead point of contact on the National Electric Vehicle Infrastructure (NEVI) formula program to guide investments in electrification across the Commonwealth. Prior to taking on this role, she served as PennDOT's Policy Director and has over 25-years of experience in the Commonwealth.

Brian Ferry

FirstNet Principal Consultant, FirstNet - Built by AT&T

Brian Ferry supports Eastern Pennsylvania managing the FirstNet Mission. He has been part of the FirstNet project since 2021. Brian has over 25 years in Law Enforcement and has provided Public Safety technology solutions for over 10 years.

Pam Frontino

Pennsylvania Broadband Development Authority, DCED

Pam Frontino is the Grants Manager for the PA Broadband Development Authority, within the PA Department of Community & Economic Development. Prior to this role, Pam was the Program Manager for Grants with the Center for Rural Pennsylvania, as well as serving in various other roles. She has a bachelor's degree in political science from Susquehanna University and a master's degree in sustainable international development from Brandeis University.



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Kelly Henderson

Director of Programs, Sustainable Pittsburgh

Kelly Henderson is Director of Programs for Sustainable Pittsburgh, as well as a member of the Homestead Borough Planning Commission. She has also worked in the green building, energy and sustainability education fields in various capacities, including at Chatham University, The Efficiency Network (TEN) and Green Building Alliance. She has a BA in Physics from Colgate University, an MSc in Sustainable Energy Systems from the University of Edinburgh in Scotland, and an MAT in Secondary Science Education from Chatham University. She sits on the board of Group Against Smog and Pollution (GASP) and PULSE Pittsburgh, as well as the STEM Education for Sustainable Development and Network for Emergent Socioscientific Thinking Advisory Committee through the Smithsonian Institution.

Kenya Johns

Vice President of Community Engagement, Community Catalyst Partners

Dr. Kenya Johns, LPC, NCC, CAADC, CCTP, ACS is a well-known advocate and community engager that focuses on creating communities and environments that foster collaboration, strengthens diversity equity and inclusion initiatives and further enhances communication and collaboration across all sectors. Dr. Johns is the current Mayor of the city of Beaver Falls, PA where she is committed to economic growth, communication engagement and sustainability. In addition to her current role of Mayor, Dr. Johns currently is a project manager on several concurrent projects, licensed professional counselor, diversity equity and inclusion presenter, national professional presenter, professional consultant, published author, researcher and educator. In addition to her professional pursuits, Dr. Johns serves on several boards including local and national affiliations and is an avid mentor, promoting emotional wellness and educational assistance. Dr. Johns is active in providing pro bono support within communities, schools, non-profits and the reintegration population. Dr. Johns has been committed to helping create and sustain equitable communities through engagement with various sectors and engagement initiatives.

Martin Kimmel AIA, NCARB

President, Kimmel Bogrette Architecture + Site

Martin Kimmel is a principal and co-founder of Kimmel Bogrette Architecture + Site, Inc. and has more than 30 years of architectural design, land planning, historic preservation/restoration and project management experience.

Martin has provided architectural services to more than 85 local governments that are planning, studying, renovating, expanding, or designing new municipal facilities. Kimmel Bogrette has won numerous design awards for municipal facilities, all of which were applauded for their innovative design and sensitivity to the surrounding community, especially given their limited budgets.

Martin has spoken at numerous PSATS conferences and presented PSAB webinars on the subject of planning for municipal facilities and has been featured in Township News and Borough News magazines as an expert on municipal planning and in "Building a Sense of Community."

Nate Kline

Senior Account Executive, Infradapt LLC.

With over 16 years of corporate IT infrastructure sales experience, Senior Account Executive, Nate Kline oversees the Sales Department for Allentown based Managed IT Service Provider (MSP), Infradapt, LLC. His background includes all of the company's core sales functions including lead cultivation, presales support and engineering, account management, technology business reviews, solution design, and solution presentations. Mr. Kline holds numerous industry sales and security certifications and has had the prestigious honor of publicly speaking to many industry associations throughout the education, local government, and affordable housing space.

Freddy Lutz

General Manager, PennBid

Freddy Lutz serves as General Manaher for Berks County, PA-based PennBid/Apex PM Solutions. Mr. Lutz boasts over 20 years' experience in municipal operations, project management, communications & marketing and capital project implementation. With a keen sense for cost-effective and practical solutions, Mr. Lutz is a thought leader focused on consensus building, creative thinking, an dmoving public sector clients forward.

Alicia Miller Karner

Deputy Director of Economic Development, City of Bethlehem

Alicia Miller Karner assumed the position of Deputy Director of Economic Development for the City of Bethlehem in 2022. In this role, Ms. Karner serves as the Executive Director to the city's authorities, including the CRIZ authority and the Redevelopment Authority of Bethlehem. She also serves as the Executive Director and a board member of the Bethlehem Economic Development Corporation, a non-profit development corporation that manages the city's Keystone Innovation Zone, the Southside Arts District (a Main Street program), the Southside Ambassadors and Pi: Partnership for Innovation – the city's incubator. Ms. Karner was previously named the Director of the Department of Community and Economic Development in the City of Bethlehem in January 2014. In that capacity, Ms. Karner oversaw a broad range of programs that impact the quality of life in the City, including Economic Development programming, Community Development, the Health Bureau, Recycling Bureau, Code Enforcement Bureau, Building Inspections and Permitting Bureau and, Planning and Zoning Bureau. During her tenure, the city attracted more than 1515 new apartment units, 8.6 million sf of commercial square footage, including more than 1 million sf of new manufacturing space, totaling more than \$1.8 billion in private investment. Prior to working Bethlehem, Ms. Karner served as Northampton County's Economic Development Administrator. In this capacity, Ms. Karner was the Executive Director for the Northampton County Industrial Development Authority and Northampton County General Purpose Authority. Under Ms. Karner's tenure, Northampton



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County saw more than \$70 million in private investment through tax-exempt financing for manufacturers and non-profits. Other successful projects include the development of the Route 33 Interchange Tax Increment Financing District and the creation of the Northampton County Gaming Authority, which invested more than \$6 million in Northampton County communities under her tenure. Prior to working in Community and Economic Development, Ms. Karner served as the District Chief of Staff for State Senator Lisa M. Boscola, having worked in her Bethlehem Office for more than ten years.

Joseph Neary

Commissioner, Upper Chichester Township

With a dedicated tenure spanning over 16 years, Joseph Neary has served as a Township Commissioner. His early engagement in politics alongside his father during the 60s and 70s set the foundation for his lifelong commitment to public service. In 1985, Joe and his late wife, Marian, relocated to Upper Chichester, where they raised their three sons: J.P., Kevin, and Christopher. Throughout the years, Joe actively contributed to the Upper Chichester community, participating in organizations like the Chichester Baseball League and Saint John Fisher's Catholic Church. Joe holds undergraduate and graduate degrees in Secondary Education from West Chester University and an undergraduate degree in accounting from Neumann University. In 2012, he retired from Johnson Matthey to become a full-time caregiver for his son, Kevin, who tragically became a quadriplegic after being assaulted, shot, and left to die in November 2011. Though Kevin passed away in 2023, his resilience remains an enduring inspiration.

George Needles, III

Township Manager, Upper Chichester Township

George L. Needles III boasts an extensive 20-year career in management, with a remarkable 8-year tenure as Township Manager in Upper Chichester. He holds a distinguished Master of Business Administration (MBA) degree from Drexel University and a Bachelor of Science (B.S.) degree in Professional Studies from Neumann University. Beyond his achievements in Local Government Management, George is deeply committed to nurturing the future wave of community leaders. He contributes his expertise as an online instructor at the Neumann University Center for Leadership, where he has crafted and currently leads a Certificate Course in Community Leadership.

Yucel Ors

Legislative Director, Public Safety, National League of Cities

Yucel Ors is a leading government relations and policy expert with a strong focus on public safety and law enforcement issues. With over two decades of experience, he has worked extensively with federal, state, and local government officials, advocating for policies that ensure community well-being. Currently serving as the Legislative Director of Public Safety at the National League of Cities (NLC) in Washington, D.C., Yucel is responsible for establishing the association's federal policies on critical matters such as reducing gun violence, promoting law enforcement accountability, and addressing post-traumatic stress disorder (PTSD) among first responders. His work also involves producing reports and publications that support NLC's public safety policies, as well as authoring insightful articles and blogs on a range of public safety issues. Yucel's expertise extends beyond policy development, as he actively engages in coalition meetings, conferences, and government events to expand NLC's influence in the public safety industry. Through strategic advocacy programs, he has successfully influenced federal policy and legislation, covering areas such as policing reform, grant funding for first responders, and improving disaster response programs. Yucel's exceptional ability to build strong relationships with local and federal officials has been instrumental in advancing local public safety policy initiatives. His prior experience includes roles at Communications Technology Advisors and the Association of Public-Safety Communications Officials (APCO) International, where he made significant contributions to securing funding for nationwide public safety initiatives.

Alok Patnaik

Commissioner, Salisbury Township

Alok Patnaik has been a commissioner of Salisbury Township since 2020 and a resident of Lehigh County, PA for almost 14 years. He is currently serving as the 3rd Vice President and alternate executive member of the PSATC Central Region and served as the PSATC program committee member for the current 2023 Municipal Leadership Summit. Alok first started to volunteer in Salisbury Township area as a volunteer firefighter in 2014 and served as a treasurer for the Western Salisbury Volunteer fire company between 2017 and 2020. During his time as a treasurer he focused on digitizing and simplifying the finance operations for the fire company and created a seem less process with the township's finance department. With his background in IT and cybersecurity, Alok volunteers with Lehigh Valley Association of Certified Fraud Examiners, an organization aimed to bring awareness among communities and corporations about fraud and corruption where he is a member of the board of governors since 2015. In his full time career, Alok is employed with Dun & Bradstreet as a Director of Engineering and responsible for bringing efficiency and effectiveness by building corporate system tools. In his spare time he loves flying and gardening.

Brandon Peters

Deputy Director, Pennsylvania Broadband Development Authority, Department of Community and Economic Development

Brandon currently serves as the Deputy Director of the Pennsylvania Broadband Development Authority. Before he began with the PBDA in May 2023, he was the Director of Planning & Community Development at the Southern Alleghenies Planning & Development Commission in Altoona. In his 10-years with SAP&DC, he primarily worked on planning for transportation, housing, and broadband infrastructure projects, as well as other community development initiatives. Brandon led the Southern Alleghenies Rural Planning Organization, charged with planning and programing more than \$250 million dollars over the past decade. He worked with federal, state, and local government partners, as well as community stakeholders to build accessibility to the Alleghenies through infrastructure.

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Eden Ratliff

Manager, Kennett Township

Kennett Township is led by Eden R. Ratliff, Eden is a graduate of Indiana University of Pennsylvania. He has a Master's degree in Employment and Labor Relations and a Bachelor's degree in Political Science with a minor in Economics. He completed a Master's degree in Public Management and graduated from Johns Hopkins University in 2019. Prior to joining Kennett Township in September of 2019, Eden served as borough manager and chief administrative official of the Borough of Greencastle in Franklin County, PA. Some of his duties include creating and administering municipal operating budgets; developing a strategic vision for the borough; implementing a comprehensive asset management program for utility operations; and serving at times as chief administrative official, zoning officer, water authority manager, borough secretary, chief code enforcement officer and treasurer. For two years, Eden was borough manager and chief administrative official for the Borough of Ford City near Pittsburgh. At Ford City, Eden managed long term projects, created and administered annual municipal budgets and negotiated a non-uniform Collective Bargaining Agreement. Eden's volunteer activities include being a member of the Uwchlan Ambulance Corps, the Greencastle-Antrim Chamber of Commerce Board of Directors, the Pennsylvania State Association of Boroughs and chair of the Franklin County Council of Governments Legislative Affairs Committee. An Eagle Scout, Eden grew up in West Chester and is married to Gabby Ratliff.

Donald Sabo Jr.

Chief of Police, Salisbury Township

Chief Sabo has been with the Salisbury Township Police Department since April of 2001. He was not new to emergency services and was a paramedic and firefighter prior to starting with Salisbury Township. He started as a patrol officer and transitioned to juvenile officer, and then the first School Resource Officer for Salisbury Township School District. He also was appointed the Township Fire Marshal in 2005 to investigate the origin of fires. Promoted to Sergeant in 2009, he started the QRS program for Salisbury Township Police. Once moved to the criminal investigation unit he continued to supervise the QRS, Fire Inspector Program, and Detectives. His last held position prior to chief was administrative Sergeant coordinating all aspects of the back end of the police department including accreditation, grants, and purchasing. He was promoted to Chief of Police on November 1st, 2022. Chief Sabo has a bachelor's degree in criminal justice administration and graduated from Northwestern University School of Police Staff and Command. He holds many commendations in the police department and also has the FBI Trilogy award for supervision. He continues to keep his certifications as a paramedic, fire investigator, fire inspector, and emergency management staff member to assist in all aspects of emergency services in Salisbury Township. Don believes in strong community relationships and strives to create and maintain those bonds with the community, youth, schools, and all residents of the township that we serve.

Sara Satullo

Director of Community Development, City of Bethlehem

Sara Satullo is deputy director of community development for the City of Bethlehem, where she supervises two city bureaus. In her role, Sara has led Bethlehem's strategic plan to address homelessness, its comprehensive housing strategy Opening Doors and oversees the Northside Alive neighborhood revitalization program. Prior to joining the city staff, Sara spent 16 years as a journalist with lehighvalleylive.com and The Express-Times covering Bethlehem city government, schools and the surrounding community, where her coverage of the Lehigh Valley won many awards. She is a past recipient of the Toner Prize for Excellence in Local Political Reporting. In 2021, she was a USC Annenberg Center for Health Journalism fellow, which allowed her to spend a year studying affordable housing and resulted in the publication of the Edged Out series on lehighvalleylive.com. Edged Out earned Sara the Lloyd P. Burns Memorial Award for Public Service from the New Jersey Press Association in 2022. She specializes in community engagement. She lives in West Bethlehem with her husband and two sons.

Ashley Shiwarski

Sr. Director, Business Development, NLC Service Line Warranty Program by HomeServe

Ashley Shiwarski is a Sr. Director of Business Development for HomeServe and has a B.S. in Applied Mathematics from Robert Morris University. Ashley was born and raised in the Pittsburgh area has a diverse background which includes customer service, financial sales, insurance, and education. Over the past 9+ years, Ashley has developed partnerships with over 250 municipalities and utilities, making the National League of Cities Service Line Warranty Program and the ServLine Leak Protection Program available and bringing peace of mind to their residents.

Matthew Shortall

Senior Business Development Manager, Constellation Energy

Matt Shortall has over 20 years of Energy Industry experience including the past 15 years with Constellation Energy as a Sr Business Development Manager. Matt graduated from Salisbury University with a Bachelor of Science and a Master of Business Administration. Matt lives in Chambersburg PA and serves customers across the Mid-Atlantic.

Tim Shriver

Co-Founder and CEO, UNITE - The Dignity Index

Timothy Shriver is married, a father of 5, the Chairman of Special Olympics International and co-founder of UNITE - an initiative to promote national unity and solidarity across differences. Tim began his career as an educator and subsequently co-founded and currently chairs the Collaborative for Academic, Social, and Emotional Learning (CASEL), the leading school reform organization in the field of social and emotional learning. Shriver earned his undergraduate degree from Yale University, a Master's degree from Catholic University, and a Doctorate in Education from the University of Connecticut. He has produced 6 films, is the author of the New York Times bestseller Fully Alive – Discovering What Matters Most, and co-editor of The Call to Unite: Voices of Hope and Awakening.

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Dan Spracklin

Founder and Chief Executive Officer, SoMax Circular Solutions

As an efficiency expert, Dan has spent the past 20 years eliminating waste for Fortune 100 Companies in a variety of industries. In 2013, Dan turned his focus to organic waste for his new venture, seizing on an opportunity to repurpose the billions of tons of waste biomass generated annually. In collaboration with Villanova University, he developed and commercialized Hydrothermal Carbonization technology that became the cornerstone of SoMax's larger Resource Recovery Platform which transforms organic waste into advanced biofuels, carbon negative products, and fertilizers in a closed loop system. In 2021, SoMax's Resource Recovery Platform was recognized as a grand prize winner of the U.S. Department of Energy's Water Resource Recovery Challenge.

Peter Urscheler

Mayor, Phoenixvile Borough

Peter Urscheler is the dynamic Mayor of Phoenixville, Pennsylvania, where he has made a profound impact since his election in 2017, becoming the youngest mayor in the borough's history. In this role, he heads the executive branch of the local government and serves as the Chief Law Enforcement Officer for the Phoenixville Police Department, overseeing 31 full-time sworn officers. Peter's tenure as Mayor has been marked by a commitment to modernizing policies and procedures within the police department, promoting community policing, and advancing social justice. He is a tireless advocate for affordable housing, senior citizen services, public transportation, education equity, equality protections, and environmental sustainability. Under his leadership, Phoenixville has achieved significant milestones, including passing comprehensive human rights protections, pioneering renewable energy initiatives, and initiating the restoration of passenger rail service. Recognized for his exceptional contributions, Peter was named one of the Nation's Ten Outstanding Young Americans by Junior Chamber International (JCI) USA. He is actively involved in various boards and commissions, serving as a Trustee for PennPrime Insurance Trust and Co-Chair of Advocacy for the Pennsylvania Municipal League. Peter's dedication to his community and commitment to positive change continue to drive Phoenixville's growth and progress.

John Walker

VP, Business Development, CX and PMO, Freedom Region, Comcast

John Walker serves as Regional Vice President, Business Development, Project Management and Customer Experience for Freedom Region. He is responsible for the region's strategic growth plan as Freedom expands its footprint into new geographies. John also leads the Customer Experience team in their efforts to make customer service our best product. Working collaboratively with the business functions, John ensures the customer journey is exceptional, aligning efforts to support and influence the company's customer journey roadmap. John is also responsible for establishing effective and efficient program management processes and execution. John has been with Comcast and the Freedom Region for nine years. Previous roles focused on the employee experience, sales and strategic planning. Recently, John held the role of Senior Director, Business Development/Field Sales/Communities, where he was responsible for strategic analysis and planning, market expansion, and strategies to enhance sales and profits. John helped drive growth by leading an integrated business development function focused on near and long-term market development opportunities in new construction, network expansion, and strategic partnerships. Before joining Comcast, John served as Director, Inbound Sales & Customer Care for CenturyLink, where he directed Sales and Care for multiple call center locations and helped develop the newly merged company's strategic plans and programs. John holds a BS degree in Business Management and MA degree in Organizational Leadership. He and his wife have four children. John and his family reside near Newark.

Anthony White

Captain, Hazleton Police Department

Captain Anthony White began his law enforcement career as a member of the Hazleton Police Department Patrol Division. In addition to his patrol duties, White wrote and received several grants for technology upgrades and improvements. White then implemented a computerized scheduling system and automated payroll functionality. In 2011, White was promoted to Detective and assigned to the Pennsylvania State Police, Bureau of Criminal Investigations, Auto Theft Task Force. As a Task Force Officer, he participated in large multi-jurisdictional investigations that focused on criminal organizations engaging in the business of stolen vehicles. These investigations included chop shops, lien washing, insurance fraud, exportation of stolen vehicles and cargo theft. Many cases spanned several states and sometimes other countries. Throughout his career, White liaised with numerous local, state and federal law enforcement agencies. These contacts ultimately lead to White being deputized as a Task Force Officer under the US Department of Homeland Security. This opened up new investigative avenues and cases including; human smuggling, identity theft, tax fraud, narcotics, firearms and illegal explosives. White has a bachelor's degree in Business Administration from Misericordia University, completed Police Executive Training (POLEX) at the Pennsylvania State University and graduated from Lackawanna Police Academy.

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Summit Code of Conduct

The Pennsylvania Municipal League holds professional summits and meetings to enable its members to receive continuing education, build professional networks, and discover new products and services for professional use. To provide all participants – members and other attendees, speakers, sponsors, exhibitors, staff and volunteers – the opportunity to benefit from the event, The League is committed to providing a harassment-free environment for everyone. All participants are required to comply with the following code of conduct. Organizers will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everybody.

The Summit is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment, deliberate intimidation, stalking, or sustained disruption of participants, talks or other events in any form. Sexual language and imagery is not appropriate for any Summit venue, including talks, workshops, parties, Twitter, Facebook and other online media. Summit participants violating these rules may be sanctioned or expelled from the Summit without a refund at the discretion of the organizers.

Participants asked to stop harassing behavior are expected to comply immediately.

If you are being harassed, notice someone that is being harassed, or have any other concerns, please contact a member of the Summit staff immediately. Summit staff can be identified by their lanyards and/ or badges.

Summit staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the Summit. We value your attendance.

We expect participants to follow these rules at Summit and workshop venues and Summit-related social activities.

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Township Manager, Hanover Township

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