

Municipal Leadership Summit

BETHLEHEM  OCTOBER 5-8, 2023



Wind Creek Bethlehem
77 Wind Creek Blvd
Bethlehem, PA 18015

You are invited to become an important part of our Municipal Leadership Summit by participating as a sponsor!

What is the Municipal Leadership Summit?

The Pennsylvania Municipal League presents a forum for municipal officials to meet and discuss issues, share ideas, and solve problems.

The Summit is where Pennsylvania local government officials – representing the Commonwealth's communities – shop for the latest equipment, technologies, and services for their municipalities.




































The event features a full schedule of sessions that are designed to be insightful, informative, and enjoyable for all participants.

The Municipal Leadership Summit is a conference of The League, the Pennsylvania State Association of Township Commissioners (PSATC) and the Pennsylvania Career Fire Chiefs Association, a meeting bringing together elected and appointed municipal officials from across the Commonwealth.

PML.org

Sponsorship Opportunities

BENEFITS

	Business Leaders Network \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,750	Walk-Around Vendor \$1,000
Exclusive Exhibit Space Opportunity					
Complimentary Registration	2	1 + 1 at 50% DISCOUNT	1	1	1
Complimentary Customizable Presence in Sponsor Center on Summit Mobile App					
Complimentary Advertisement in Summit Program Book			50% DISCOUNT	25% DISCOUNT	
Company Listing in Program Book					
Ability to Schedule Meet-Ups and Live Demos with Attendees					
Ability to Upload Video Content					
Statewide Recognition on League Website					
Access to Attendee Information on Summit App					
Network listing in the <i>Municipal Reporter</i> magazine		Business Card in post-Summit issue of <i>Municipal Reporter</i> magazine			
Company News Release, Whitepaper or Guides Posted on League Website					
Opportunity to be Involved in Board Policy-Making Process					
Year-Round Opportunity to Reach Members Through Training					

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Premium Sponsorship Opportunities

We are pleased to announce this year's Municipal Leadership Summit in beautiful downtown Bethlehem. Your sponsorship gives your company access to high-profile opportunities that will showcase your brand.

First come, first served...

Please respond by September 1, 2023 if you are interested in any of the special opportunities.

Sponsor A Session

Great speakers energize and inspire Summit attendees and they create long-lasting impressions. Help set the tone for a dynamic event! Recognition in program and speaker introduction. Daily post on mobile app activity screen.

**Keynote Session
(3 Opportunities Available) \$3,500**

Sponsor On-Site Reception

Never underestimate the power of networking. Second only to education in importance to Summit attendees, let these networking opportunities work for you!

**On-Site Reception
(10 Opportunities Available) \$2,500**

**Auction Reception
Casino Night..... \$2,500**

Company-Branded Items:

- **Stainless Steel Mug \$3,000**
- **Summit Tote Bags \$2,000**
- SOLD** • **Hotel Key Cards \$2,000**
- SOLD** • **Hand Sanitizer \$1,500**
- **Summit Lanyards \$1,500**

**Summit Web Platform
& Mobile App..... \$2,500**

PSATC Banquet Sponsorships are also available.



[Click here](#) for details



Hurry! First come, first served.

Join mayors, councilmembers, commissioners, supervisors, administrators, managers, city clerks and fire chiefs, as they come together to discuss topics critical to municipalities and learn about solutions for moving their communities forward.

Help reach your business development goals by presenting your products, services, and solutions to these local champions who have the influence to impact business decisions in their communities. Your company is a vital part of our Municipal Leadership Summit!

Questions? Contact Mary Costik, Meeting Manager, mcostik@pml.org · (717) 236-9469, ext. *232.

[Click here](#) to register and for additional information.

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Click Here to Register Online

Name: _____ Title: _____ Date: _____
Name, Title to be listed in the Program Book: _____
Company: _____ Type of Business: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____ Website: _____
Signature: _____

Please email your company logo in a high-resolution EPS file, as well as JPEG formats to mcostik@pml.org for inclusion on the Summit App.

PLEASE SELECT A SPONSORSHIP LEVEL

☐ Business Leaders Network – \$10,000

- ☐ Exclusive Exhibit Space – \$0
- ☐ Complimentary Full-Page Program Book Advertisement – \$0
- ☐ 2 Complimentary Registrations – \$0

☐ Silver Sponsor – \$2,500

- ☐ Exclusive Exhibit Space – \$0
- ☐ 50% Discount on Full-Page Program Book Advertisement – \$250
- ☐ 1 Complimentary Registration – \$0

☐ Gold Sponsor – \$5,000

- ☐ Exclusive Exhibit Space – \$0
- ☐ Complimentary Full-Page Program Book Advertisement – \$0
- ☐ 1 Complimentary + 1 50% Discount Registrations – \$325

☐ Bronze Sponsor – \$1,750

- ☐ 25% Discount on Full-Page Program Book Advertisement – \$375
- ☐ 1 Complimentary Registration – \$0

☐ Walk-Around Vendor – \$1,000

- ☐ 1 Complimentary Registration – \$0

☐ Walk-Around Vendor League Associate Member 10% Discount – \$900

- ☐ 1 Complimentary Registration – \$0

See complimentary registration and exhibiting information on next page



Section Amount Due \$ _____

EXTRA SPONSOR OPPORTUNITIES

<input type="radio"/> Keynote Session	\$3,500	<input type="radio"/> Summit Web Platform & Mobile App	\$2,500
<input type="radio"/> Stainless Steel Mug	\$3,000	<input type="radio"/> Summit Tote Bags	\$2,000
<input type="radio"/> On-Site Reception	\$2,500	<input type="radio"/> Summit Lanyards	\$1,500
<input type="radio"/> Auction Reception Casino Night	\$2,500		

Section Amount Due \$ _____

ADVERTISING ONLY

*First-received, first-assigned basis | *Discounts do not apply to inside cover ads

League Associate Members receive 20% discount

<input type="radio"/> Full page	8.5" x 11"	\$500	<input type="radio"/> *Inside front cover	8.5" x 11"	\$600
<input type="radio"/> Half page	8.5" x 5.5"	\$300	<input type="radio"/> *Inside back cover	8.5" x 11"	\$600

Email high-resolution PDF to bkosier@pml.org

Section Amount Due \$ _____

PAYMENT

PAYMENT MUST BE RECEIVED BY SEPTEMBER 1, 2023

- ☐ I am paying with a check made payable to: The League
- ☐ I am paying with a credit card ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Name as it appears on card: _____

Card Number: _____ Security Code: _____

Expiration Date: _____ Signature: _____

Credit card billing address: _____

Email credit card receipt to: _____

Please mail completed contract and payment to:

The League
414 North Second Street
Harrisburg, PA 17101

Questions about sponsorship: Mary Costik, CMP
(717) 236-9469, ext. *232
mcostik@pml.org

**TOTAL
AMOUNT
DUE**

\$ _____



COMPLIMENTARY REGISTRATIONS

Complete if your sponsorship level includes complimentary registrations

Name, Title, Email

Name, Title, Email

EXCLUSIVE EXHIBIT SPACE

Available Only to Business Leaders Network (BLN) members, Gold and Silver Sponsors

ASSIGNMENT OF SPACE

Booths will be assigned on a "first-received, first-assigned" basis. The League will have a designated section for League sponsored business programs and Business Leaders Network Members.

EXCLUSIVE EXHIBITING REQUIREMENTS

Exhibitors must be BLN, Gold or Silver Sponsors to be eligible to exhibit. Only one company may be represented at each table. Additional companies or subsidiaries are prohibited from sharing table spaces. If requested, The League will make every effort to locate companies/subsidiaries close to one another.

EXCLUSIVE EXHIBITING SPECIFICATIONS

An 8 ft. wide x 3 ft. deep booth, one 6 ft. draped table, head sign, two chairs, waste can, complimentary Wi-Fi and signage the day of the exhibition, Friday, October 6. Electric will be available to purchase for \$55 with 6% tax and a 21% service charge in the exhibitor kit. The exhibit hall is carpeted.

FREIGHT SHIPMENTS

Shipments will be accepted up to 48 hours prior to the start of the Summit on Monday, October 2 (excluding holidays) 9:00 a.m. to 4:00 p.m. Multiple shipments of materials delivered on different days, or by different carriers shall be considered separate shipments. Include the person's name, company name and Municipal Leadership Summit on label.

Questions? Contact John Schultz at (484) 777-7932.

WIND CREEK BETHLEHEM

The address for the Wind Creek Bethlehem is: 77 Wind Creek Blvd, Bethlehem, PA 18015, (484) 777-7777, windcreek.com/bethlehem

THE LEAGUE WILL HAVE OVERNIGHT ROOMS:

Available at the Wind Creek Bethlehem. The room rate is \$149 plus 10% tax. The cut-off date is September 11 or until the room block is filled.

Parking is complimentary.

Book your room for Municipal Leadership Summit at:
PML.org/municipal-leadership-summit

RESTRICTIONS

The League reserves the right to remove or eliminate any objectionable exhibits, persons, advertisements, souvenirs, or any other feature or activity which might harm or impair the high standards of the Municipal Leadership Summit. No form of selling will be allowed from the table. Hospitality rooms must be approved in advance with The League's Executive Director, must not be open when workshops, business sessions, or receptions are scheduled during the Summit, and must close by 12:00 midnight.

TERMS

All exhibit contracts must be postmarked by Friday, September 1. Cancellations must also be received by September 1. After this date, no money will be refunded. Advertising fees must be paid in full at the time of submission of the contract. The deadline for advertising and exhibiting contracts is September 1.

WATCHMEN

Neither the Pennsylvania Municipal League nor the Wind Creek Bethlehem are responsible for any material, articles, or equipment in the exhibit area. Small or easily portable articles of value should be properly secured or removed for safekeeping after exhibit hours. An attendant must remain with the exhibit during exhibit hours.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the premises, and will indemnify, defend, and hold harmless the Wind Creek Bethlehem, its agents, servants, and employees from any and all such losses, damages, and claims.

REGISTRATION/AMENITIES

Exhibitor packets will include registration for two representatives from a registered exhibiting firm. Registration includes admittance to the Welcome Reception on Thursday, October 5 and the Welcome Breakfast, lunch, and President's Reception on Friday, October 6; a company listing in the Summit program book; and a one-year listing on The League's website in the virtual exhibit hall. Additional tickets for any event may be purchased on an "as-available" basis. Representatives must register and wear the name badge provided to them.

EXHIBIT HALL EVENTS

The exhibit hall officially opens on Friday, October 6 at 9:30 a.m. All morning and afternoon breaks are scheduled in the exhibit hall as are announcements of door prizes. The luncheon on Friday will be held in the exhibit hall and surrounding areas, with seating and tables available in various locations. This event will provide an additional opportunity for attendees to enjoy lunch while maximizing interaction with exhibitors.

- SET-UP is scheduled for Thursday, October 5, from 1:00 p.m. – 6:00 p.m. and Friday, October 6, from 6:00 a.m. – 8:00 a.m.
- TEAR-DOWN is scheduled for Friday, October 6, from 6:00 p.m. – 8:00 p.m.

☐ Check here if you require Wi-Fi (complimentary)

As an exhibitor, I hereby agree to the requirements, restrictions and conditions stated on the Commercial Exhibit Regulations above.

Signature: _____

Date: _____