



**PML.org**  
414 North Second Street  
Harrisburg, PA 17101

717-236-9469  
f 717-236-6716



## 2023 Business Leaders Network Statement of Intent

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Business Name

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Designated Business Representative and Title

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Contact Person and Title (if different from Designated Representative)

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Street Address (1)

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Street Address (2)

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City, State and Zip

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Phone 1

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Phone 2

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Email

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Website

It is my understanding that my firm will receive the following benefits as a member of The League Business Leaders Network:

### **Board & Member Access**

- Direct conduit to The League **Board of Directors** via the Business Leaders Network Liaison
- One network member, selected by The League President and Executive Director, to serve on the **Legislative Committee** as a non-voting member
- One network member, selected by The League President and Executive Director, to serve on the **University-Community Network** as a non-voting member
- One network member, selected by The League President and Executive Director, to serve on the **Municipal Leadership Summit Program Committee**
- Attend one selected League Board of Directors meeting/event annually
- Receive two complimentary Municipal Leadership Summit registrations
- Attend The League's District Meeting
- Attend Annual Meeting of Business Leaders Network
- May submit policy resolutions to The League Board of Directors for review and possible referral to the Resolutions Committee
- First option to conduct training events or publish articles in the Municipal Reporter, The League's premier digital magazine
- First option to sponsor The League Board of Directors meeting functions or those scheduled at National League of Cities events
- Receive Municipal Reporter magazine, as well as League Link, Legislative Locator and Business Leaders Network e-update newsletters
- Share and access League policy and research
- Informational seminar opportunities during Municipal Leadership Summit
- One complimentary webinar presentation opportunity annually
- One complimentary Business Leaders Network video opportunity
- Access to The League member contact information via the membership directory

### **Visibility**

- Prominent placement of company logo and link to company website on The League's website – [PML.org](http://PML.org)
- Provision of a Network Listing with live website links and 20% discount on advertising in the Municipal Reporter magazine
- Periodic publication of company profile in the Municipal Reporter magazine

- Exclusive exhibit space during the Municipal Leadership Summit, which includes two registrations
- Complimentary full-page ad placed in Municipal Leadership Summit program book
- Opportunity to provide a marketing item for Summit delegate registration totes
- Prominent display of company logo/name during the Municipal Leadership Summit and training events

**Recognition**

- Compete for The League’s Annual Community Partnership Award
- Business Leaders recognition during the Municipal Leadership Summit
- League letter of introduction to all League members

As the designated representative of my firm, I authorize The League to consider my firm a member of the Business Leaders Network. In becoming a member, I demonstrate our \$10,000 commitment by submitting a minimum of \$2,500. The balance will be billed quarterly following receipt of the initial payment.

**For the firm:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

**For The League:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title