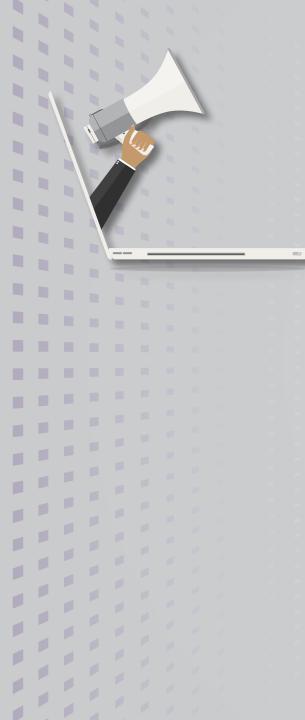
Municipal Leadership Summit PITTSBURGH CCTOBER 6-9, 2022

League

PSA TC

Summit Promo Toolkit



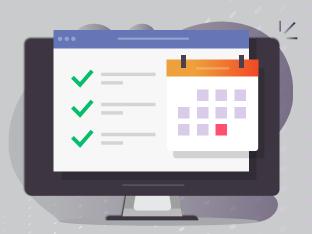
Ways You Can Promote The Municipal Leadership Summit

- 1. List on your community's website event calendar
- 2. Share in your emails or e-newsletters
- 3. Share social media posts

Event Listing

Name: Municipal Leadership Summit Date: October 6-9, 2022 Location: Omni William Penn Hotel in Pittsburgh, PA Registration: PML.org/municipal-leadership-summit

Description:



The League, PA State Association of Township Commissioners (PSATC) and PA Career Fire Chiefs Association are heading to Pittsburgh for the 2022 Municipal Leadership Summit. Plan to join us to build your leadership skills, learn the latest in topics important to local government, share best practices for serving your community and learn how others are moving their communities forward. Invited guests include: Governor Wolf and legislative leaders as well as U.S. Senatorial and Gubernatorial candidates.

Sessions being planned include:

- Cyber Security
- Climate Change
- Sustainable Transportation and Autonomous Vehicles

- Hiring After COVID-19
- De-Escalation Training
- Diversity, Equity and Inclusion

Register now to help build a playground at West Penn Park in Pittsburgh!

Participate in a silent auction to support The Schuettler Center for Municipal Development.

Summit Registration Fees:

League or PSATC Member Early Bird Fee is \$375 by September 4.

Members Only Group discount by September 4

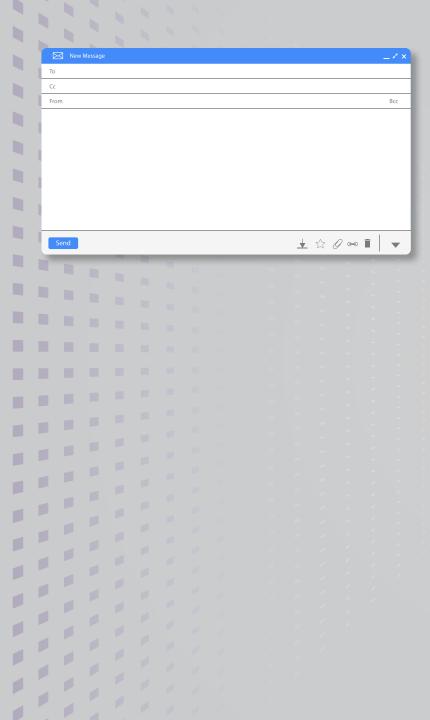
1st Registrant = \$375 2nd and 3rd Registrant = \$300 4th + = \$281.25 League or PSATC Member is \$445 after September 4.

Non-member price is \$475.

Guest = \$175 to September 4 Guest = \$205 after September 4

CLICK TO COPY TEXT

2022 Municipal Leadership Summit



Email/E-Newsletter Template

As a member of the Pennsylvania Municipal League, Pennsylvania State Association of Township Commissioners or Pennsylvania Career Fire Chiefs Association, we are excited to announce our participation in the Municipal Leadership Summit from October 6th through October 9th at the historic Omni William Penn Hotel located in downtown Pittsburgh. The annual Summit provides excellent sessions that will include climate change, sustainable transportation and autonomous vehicles, cyber security, hiring post-COVID-19, a session on Diversity, Equity and Inclusion, and others.

Invited guests include: Governor Wolf and legislative leaders as well as U.S. Senatorial and Gubernatorial candidates.

In addition to the great sessions and networking events, delegates can help build a playground at West Penn Park in Pittsburgh and participate in a silent auction to support The Schuettler Center for Municipal Development.

We look forward to this event which also allows our elected and appointed officials to share success stories, best practices and network with other professionals committed to successful local government.

Register Now!

CLICK TO COPY TEXT

2022 Municipal Leadership Summit

Social Media Posts

Sample Posts:

#1

Join @PAMunicipalLeag, PSATC & PA Career Fire Chiefs at the #MunicipalLeadershipSummit2022 - a meeting bringing together elected & appointed officials from across the Commonwealth - Oct. 6-9 in Pittsburgh, PA. Register at: <u>PML.</u> org/municipal-leadership-summit

#2

Don't miss out on the #MunicipalLeadershipSummit2022 - a forum for municipal officials to meet & discuss issues, share ideas & best practices, & solve problems! Join us Oct. 6-9 in Pittsburgh, PA. Register at: <u>PML.org/municipal-leadership-summit</u>

#3 Help build your skills & learn the latest at the #MunicipalLeadershipSummit2022. Topics to include cyber security, healthy communities, de-escalation training, a legislative update, fire chiefs training & more. Join us Oct. 6-9 in Pittsburgh. Register at: <u>PML.org/</u> <u>municipal-leadership-summit</u>

#4

Join us to help build a new playground on Oct. 3-5 at West Penn Park – Polish Hill in Pittsburgh during our build week to kick off the #MunicipalLeadershipSummit2022! <u>PML.</u> org/municipal-leadership-summit/west-penn-playground-build

Social Media graphic #1



Social Media graphic #2



DOWNLOAD ALL GRAPHICS HERE

Questions? Contact Us

Debbie Bitting Director of Communications <u>dbitting@pml.org</u>

Britton Kosier Communications Manager bkosier@pml.org

DOWNLOAD GRAPHICS/TEMPLATE TEXT HERE

2022 Municipal Leadership Summit