

NEWS RELEASE

FOR IMMEDIATE RELEASE TO NEWS/CITY DESK EDITOR

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HARRY KROT NAMED THE LEAGUE'S DEPUTY EXECUTIVE DIRECTOR - MEMBERSHIP

Harrisburg, PA (January 14, 2022) – League Executive Director John Brenner has named Harry Krot as Deputy Executive Director – Membership. Harry, who has been serving as Director of Marketing and Member Services, will assume this new position as Chief Membership Officer (CMO) effective immediately.

"Today it is my pleasure to announce that Harry Krot has been named as our new Deputy Executive Director for Membership. Harry brings a wealth of local government knowledge and experience to this role," said League Executive Director John Brenner. "Over the past five years as our Director of Marketing and Member Services, Harry has helped us increase League membership, manage and grow business programs and professionally assist municipalities with member inquiries and best practices. In his new role, Harry will oversee marketing and member services, training and professional development and serve as Managing Director of the Association for Pennsylvania Municipal Management (APMM)."

Harry has served as the Director of Marketing and Member Services for the Pennsylvania Municipal League since 2016. During his tenure in this position, League membership has grown from 87 to 121 members. He and his team manage the membership database and respond directly to member requests for information and assistance. He and his team also market and manage a suite of business programs and provide administrative oversight of The League's unemployment compensation trust, U•COMP.

"I am honored to be able to serve our members in this new leadership role here at The League," said Harry Krot. "I look forward to seeking out new ways to engage our membership, identifying resources and cost saving programs that assist them in meeting the challenges of the day and the future."

Harry's career has been virtually exclusive to working with or for Pennsylvania local governments. He has served as township manager in two communities. He has also held positions at the Pennsylvania Department of Community and Economic Development as a local government policy manager for the Center for Local Government Services and as the director of operations for the Community Development Block Grant program office.

Harry has a bachelor of science degree in public administration from West Chester University and earned his master in public administration degree from Shippensburg University. He is a veteran of the United States Army.

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About The Pennsylvania Municipal League

The mission of the Pennsylvania Municipal League is to strengthen, empower and advocate for effective local government. The League is a nonprofit, nonpartisan organization established in 1900 as an advocate for Pennsylvania's 3rd class cities. Today, The League represents Pennsylvania cities, boroughs, townships, home rule communities and towns that all share their municipal policy interests. The Board of Directors oversees the administration of a wide array of municipal services including legislative advocacy, publications, education/training, consulting-based programs, and group insurance trusts. For more information, please visit <u>PML.org</u>. Join the conversation on Twitter @PAMunicipalLeag and <u>facebook.com/PaMunicipalLeague</u>, #StrengthThroughEngagement