

Get To Know Pennie

Pennie was created by Act 42 of 2019, which was passed unanimously by both legislative chambers and signed into law by Governor Wolf on July 2, 2019.

Increased Customers to
337,722
in 1st Open Enrollment

Purpose

- Pennie aims to make it possible for all Pennsylvanians to have access to high-quality, affordable health insurance and, if eligible connect them with financial assistance to help lower the cost of coverage and care.
- Pennie strives to be a trustworthy, unbiased resource for the Commonwealth.



Core benefits and goals

- **Seamless transition**
Pennie retained 97% of PA HealthCare.gov customers.
- **Improve access and service**
Assumed local control of operations and customer service.
- **Increased premium savings**
Running a state-based marketplace is financially beneficial to Pennsylvanians.

4% Premium Reduction
\$515 Avg Monthly Subsidy



Who we help

- Individuals and families without employer-sponsored coverage.
- Customers transitioning from healthcare.gov
- The uninsured.
- Pennsylvanians impacted by COVID-19.
- Those eligible for Medicaid/CHIP (Pennie operates a “no wrong door” policy).

New Customers
75,222
9.7% Increase



How we help

- Pennie customer service team.
- Tools & resources at pennie.com
- Direct outreach and education events.
- In-person/virtual assistance.
- Local support through Pennie-certified Assistors and Brokers.
- Pennie.com available in Spanish, Russian, & Mandarin.

306,746
inbound calls
received



pennie.com • 1-844-844-8040

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