

EXECUTIVE DIRECTOR'S MESSAGE



I encourage you to review our 2020 State of The League Report. This report is a snapshot of League activities, programs, services and more for 2020. Obviously the pandemic made this year like no other, however, I believe our pivot to virtual training and events, the launch of our weekly blast and continued advocacy at the state and federal levels was effective. We completed the goals of our 2017-2020 strategic plan and have commenced a new plan to proactively meet the future with strength and purpose. I am proud to work with an exemplary Board of Directors, an outstanding staff and, above all, each and every member of this organization. All of our practices were challenged but I am confident your League was responsive and fulfilled our mission.

Stay Safe,

Richard J. Schuettler



Pennsylvania Municipal
League

STATE OF THE LEAGUE 2020

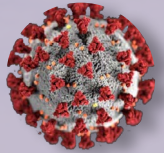
ADVOCACY

2020 By the Numbers



Tracked 1,150 Bills Last Legislative Session

Monitored 500+ Bills Related to COVID



League Membership Adopted 14 Policy Resolutions

2020 Legislative Highlights

- Partnered with National League of Cities, PA Local Government Conference, Radar Coalition, Non-Profit Unemployment Compensation Coalition and Coalition to Modernize the Separations Act
- Activated membership through specific and timely Legislative Action Calls
- Served as a resource for both membership and members of the General Assembly
- Opposed preemption of local zoning and local taxation; opposed unfunded mandates
- Advocated for new tools to fend off fiscal distress caused by COVID
- Acts Signed by the Governor:
 - Act 15 COVID Emergency Remote Meetings
 - Act 91 Fire and EMS Service Reforms
 - Act 96 First Class Township Code Rewrite
 - Act 101 Condemnation Blight Tool

STRENGTH THROUGH ENGAGEMENT. WE ARE 117 MEMBERS STRONG.

1

1st Class City

1

2nd Class City

1

2nd Class A City

41

3rd Class Cities

2

Towns

42

Boroughs

25

Townships

4

Municipalities

39 of these Municipalities are Home Rule
Represents Nearly 3.9 Million Citizens of PA

68% market share of municipalities with more than 10,000 population

31% of full-service municipalities

LEADERSHIP

Elected for 2020-2021



**LEAGUE
PRESIDENT**

**Councilmember
Derek Green
City of
Philadelphia**



**LEAGUE 1ST
VICE PRESIDENT**

**Mayor
Danene Sorace
City of Lancaster**



**LEAGUE 2ND
VICE PRESIDENT**

**Mayor Michael
Lombardo
City of Pittston**

SIGNATURE PROGRAMS

Sustainable Pennsylvania Certified Communities

110 Certified
Communities

39 are League
Members

7 Platinum

50 Gold

41 Silver



10 Bronze

2 Associate

**Currently, there are 17 communities pledged to complete the certification process.*

sustainablepacommunitycertification.org

Public Employer Labor Relations Advisory Service

PELRAS – our labor and employment law advisory service provides training, a labor newsletter and expert legal help at discounted rates. PELRAS membership currently stands at 325 members.



**Civics
And You**

Your Key to PA Local Government

This free eBook, available at PML.org, is designed to help Pennsylvanians understand how their government is organized and how they can participate as a citizen to support their municipality and the Commonwealth of Pennsylvania.

GrantFinder

The League is pleased to provide members with a no-cost, value-added benefit called **GrantFinder** – a real-time, online searchable database of nearly 8,000 eligible grants for which local governments may apply. This searchable database tracks federal, state, foundation and corporate grants available to municipalities and local non-profits.

Municipal Utility Alliance

The **MUA** has successfully enabled local governments to take every opportunity to benefit from the energy markets through competitive pricing. The MUA provides nearly 270 municipalities and authorities with over 1.7 billion kilowatt hours of energy for their facilities and street lights.

Pennsylvania Local Government Investment Trust

PLGIT is a financial management trust designed exclusively for local governments, offering a wide array of investment options and cash management services. 70 members belong to the Trust and 23 utilize the P-Card (debit/credit card).

PROFESSIONAL DEVELOPMENT

League Training (Participants)

- Newly Elected Officials Training – 63
- PELRAS Conference (Virtual) – 44 communities
- District Trainings (Virtual) – 176
- Municipal Leadership Virtual Summit – 218
- Sustainable Conferences (Virtual) – Spring - 58 | Fall - 54

APMM Training (Participants)

- Winter Workshop – 48
- Executive Development Conference – 59
- Annual Conference (Virtual) – 40
- Fall Webinar – 24

Contract Training (Events/Participants)

- PCCA – 55 Events, 1,231 (Archived Programing, 772)
- Energy Code – 9 Events, 146
- Energy Resilience – 3 Events, 170
- Floodplain – 3 Events, 71
- PATH – 1 Classroom Event, 15 (Archived Programing, 351)
- MATC – 12 Events, 247



Business Leaders Network

During the Annual Business Leaders Network meeting, **Saul Ewing Arnstein & Lehr LLP** was presented with the **Business/Community Partnership 2020 Award**. Congratulations to Saul Ewing Arnstein & Lehr LLP for this well-deserved achievement. Firm partner, Bill Warren thanked The League for its effective leadership over the years and for its bipartisanship. Bill mentioned his involvement with The League beginning in the 1990s.

**SAUL EWING
ARNSTEIN
& LEHR LLP**



Corporate Partnerships:

- 19 Business Leaders Network Members
- 35 Associate Members

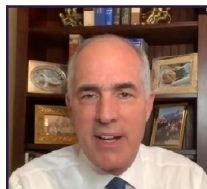
Municipal Leadership Summit

The First Joint Conference of the Pennsylvania Municipal League and Pennsylvania State Association of Township Commissioners Was Held Virtually This Year

Featured speakers and guests at the summit included:



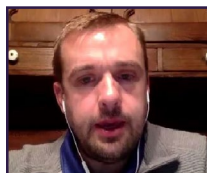
Keynote Speaker:
Craig Fugate, former FEMA Administrator



U.S. Senator Bob Casey



Lt. Governor John Fetterman



Speaker of the PA House Bryan Cutler



Majority Leader of the PA House Kerry Benninghoff



Auditor General Eugene DePasquale



DCNR Secretary Cindy Adams Dunn



DCED Secretary Dennis Davin



DCED Deputy Secretary of Community Affairs and Development Richard Vilello



National League of Cities President Joe Buscaino

INSURANCE TRUSTS

PennPRIME Insurance Trusts

Our Property & Liability and Workers' Compensation Trusts are not-for-profit risk pools, owned and operated by our members, and developed specifically for cities, townships, boroughs, authorities and tax collection committees.

PennPRIME Trust offers coverages that address Property, General Liability, Auto Liability, Auto Physical Damage, Public Officials Liability, Employment Law Liability, Police Professional Liability, Crime, Cyber, Volunteer Accident and Public Law 477 (Heart & Lung). Our value-added services, afforded to each member, include property appraisals, contract reviews, boiler and elevator inspections, and access to legal counsel to address employment issues proactively before they develop into untenable lawsuits.

PennPRIME Workers' Compensation Trust provides Pennsylvania-required coverage, including Employer's Liability. In addition, we custom tailor our services to each of our members to assist them in preventing and reducing workplace injuries. These include multi-faceted resources and training opportunities delivered on-site, virtually, and on-demand through our website.

Members of both Trusts receive personalized support from attorneys, claims adjusters, loss prevention representatives, underwriters, and other professionals experienced in municipal operations. Both Trusts include a Loss Control Funding program, designed to financially assist our members with safety and risk management initiatives they choose to prioritize. We also develop comprehensive claims reviews and work with our member to facilitate optimal claims management every step of the way. With the depth and array of coverages and services PennPRIME offers, we are truly a one-source provider.

U-COMP is a group unemployment Trust

that assists its members in lowering their unemployment liability and also educates its members on the latest unemployment legislation. The Trust covers 8,744 employees and has 126 member groups comprised of municipalities and authorities.

ONLINE PRESENCE

PML.org

Daily Newsfeed

4,010 articles posted | 43 League mentions

Monthly Executive Director's Video Reports

Member Dashboard

COVID-19 Resources for Local Leaders

Community Response During Coronavirus

Municipal Job Junction+ - FREE to Members

167 classifieds posted | 81 League member ads

EXCLUSIVE PUBLICATIONS

Legislative Locator

Municipal Reporter

Edition Themes

- » Spring: Sustainability
- » Summer/Fall: Leadership
- » Winter: Risk Management

League Link

Weekly COVID-19 Update

PELRAS UPDATE

Membership Directory

SOCIAL MEDIA

 **Twitter @PaMunicipalLeag**
3,075 followers

 **Facebook.com/PaMunicipalLeague**
348 followers

 **YouTube.com/PaMunicipalLeagueOrg**
4,736 views | 125.3 hours of watch time



SECRETARIAT SERVICES



The Association for Pennsylvania Municipal Management is a nonprofit, nonpartisan association of professional municipal managers and administrators working in Pennsylvania local government.

APMM is dedicated to the promotion of professional and effective local government management in Pennsylvania. There are currently 228 full-time municipal managers and 47 assistant municipal managers and administrators among its membership.



The Pennsylvania State Association of Township Commissioners represents Pennsylvania's first class townships and their elected governing officials before the Pennsylvania General Assembly and the Commonwealth's various agencies. PSATC is comprised of 63 member townships.

NATIONAL AFFILIATE



13 Direct League Member Municipalities

5 PA representatives are serving on NLC Board of Directors

- » Philadelphia Councilmember Brian O'Neill - Past President
- » Norristown Councilmember Valerie Scott Cooper - At-Large Director
- » Philadelphia Councilmember Derek Green - At-Large Director
- » Easton Mayor Salvatore J. Panto, Jr. - At-Large Director
- » League Executive Director Rick Schuettler - State League Steering Committee Region 2 Representative (DE, KY, MD, NJ, PA, VA, WV)

FINANCE

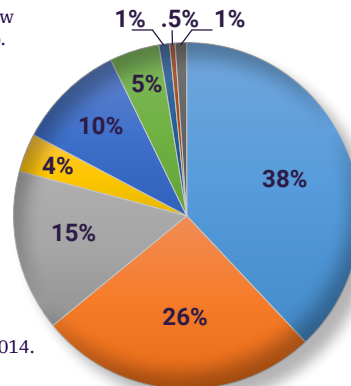
The League continues to utilize funds received by members to grow programs and services that will enhance the value of membership.

Trust and program fees, training contract reimbursements and dues represent the major revenue contributors. In 2020, revenue from registrations decreased significantly due to the COVID-19 Pandemic. Some of The League's in-person events, such as its annual PELRAS Conference, were cancelled, with content being offered online. Some events were able to be held virtually but attendance was lower. However, because of these cancellations, The League's expenditures will be less than anticipated due to not having site costs, etc. Also, The League has again managed to maintain expenditures even with increases in health care, pensions, etc.

Over the last several years, the net assets of The League have continued to grow and have increased approximately 14% since 2014.

STATE OF THE LEAGUE 2020

2020 PROJECTED REVENUES



Fees 38%
(1,597,104)

Training Contracts 26%
(1,096,385)

Dues 15%
(633,900)

Subscriptions 4%
(151,500)

Reimbursements 10%
(442,058)

Summit/BLN 5%
(195,000)

Registrations 1%
(41,550)

Advertisements .5%
(21,600)

Other 1%
(45,000)