

## EIP Awareness Information for State Leagues

The National League of Cities (NLC) has worked with city leaders to implement outreach campaigns for refundable tax credits for more than 18 years. These campaigns have helped raise the awareness and increase participation of low- and moderate-income residents. We have found that when city leaders actively raise awareness of these tax credits and necessary steps to take, residents are more likely to receive the funds. Additionally, cities are key partners in outreach activities to often missed populations.

With the passage of the CARES Act, individuals can receive an Economic Impact Payment (EIP) worth \$1,200 to help offset the economic shocks of the pandemic if they apply by October 15. The Internal Revenue Service (IRS) recently sent out letters to individuals that encourages them to see if they are eligible to claim an EIP. These letters were sent to individuals who typically are not required to file federal income tax returns but may qualify for the EIP.

We believe that your members could increase the number of individuals that receive EIP by working with local partners to raise the visibility of the credit. Successfully increasing awareness of the payment can lead to more families with additional funds to meet their financial challenges. Therefore, we ask that you share resources developed by NLC and our partners to get the word out about the payment before the **October 15, 2020 deadline**.

The resources include:

- A guest [blog](#) on CitiesSpeak featuring five steps that local leaders can take to increase the uptake of the EIP in their community.
- A [webinar](#) hosted by NLC featuring strategies that the City of Durham is using to help its residents access EIP funds through partnerships, technology, and outreach.
- A [guide](#) that was created by the Consumer Financial Protection Bureau to help intermediary organizations connect their clients claim their Economic Impact Payment. This guide can be adapted by city leaders or shared broadly with city partners.
- Data from the IRS detailing where EIP claim letters were sent broken down by state and zip code. (Please note that the Excel spreadsheet, any zip code that had less than 200 mailings were rolled over to the “other” category for each specific state. This step was taken by the IRS to avoid any privacy concerns.)

Please feel free to share these resources with your members via social media or your upcoming e-newsletters. If you have any questions, please let us know and we'd be happy to help (Patrick can be reached at [hain@nlc.org](mailto:hain@nlc.org) and Courtney can be reached at [coffin@nlc.org](mailto:coffin@nlc.org)).

Thank you,  
Patrick Hain and Courtney Coffin  
Institute for Youth, Education, and Families  
National League of Cities

## Number of IRS Economic Impact Payment Letter Recipients by State

| State                     | Number of EIP Payments Letter Recipients |
|---------------------------|--|
| Armed Forces Americas     | 522                                      |
| Armed Forces Non-Americas | 3,096                                    |
| Alabama                   | 148,242                                  |
| Armed Forces Pacific      | 2,177                                    |
| Alaska                    | 30,807                                   |
| Arizona                   | 239,037                                  |
| Arkansas                  | 91,386                                   |
| California                | 1,186,896                                |
| Colorado                  | 177,502                                  |
| Connecticut               | 89,458                                   |
| Delaware                  | 32,875                                   |
| District of Columbia      | 33,964                                   |
| Florida                   | 567,425                                  |
| Georgia                   | 348,631                                  |
| Hawaii                    | 48,767                                   |
| Iowa                      | 71,382                                   |
| Idaho                     | 40,943                                   |
| Illinois                  | 309,972                                  |
| Indiana                   | 150,154                                  |
| Kansas                    | 69,595                                   |
| Kentucky                  | 117,136                                  |
| Louisiana                 | 159,575                                  |
| Maine                     | 32,346                                   |
| Maryland                  | 192,153                                  |
| Massachusetts             | 187,768                                  |
| Michigan                  | 270,590                                  |
| Minnesota                 | 115,914                                  |
| Mississippi               | 86,669                                   |
| Missouri                  | 159,077                                  |
| Montana                   | 30,977                                   |
| Nebraska                  | 38,201                                   |
| Nevada                    | 94,472                                   |
| New Hampshire             | 29,680                                   |
| New Jersey                | 216,145                                  |
| New Mexico                | 72,333                                   |

| State          | Number of EIP Payments Letter Recipients |
|----------------|--|
| New York       | 537,726                                  |
| North Carolina | 245,623                                  |
| North Dakota   | 19,596                                   |
| Ohio           | 283,194                                  |
| Oklahoma       | 123,473                                  |
| Oregon         | 131,647                                  |
| Pennsylvania   | 276,066                                  |
| Rhode Island   | 24,686                                   |
| South Carolina | 142,382                                  |
| South Dakota   | 19,391                                   |
| Tennessee      | 171,065                                  |
| Texas          | 796,525                                  |
| Utah           | 69,140                                   |
| Vermont        | 13,665                                   |
| Virginia       | 205,600                                  |
| Washington     | 203,978                                  |
| West Virginia  | 27,788                                   |
| Wisconsin      | 111,426                                  |
| Wyoming        | 14,506                                   |
| <b>Total</b>   | <b>8,863,344</b>                         |