



Pennsylvania Municipal League



THE STATE OF THE LEAGUE 2019

EXECUTIVE DIRECTOR'S MESSAGE



I encourage you to review our 2019 State of The League Report. This report is a snapshot of League activities, programs, services and more for 2019.

I am proud to work with an exemplary Board of Directors, an outstanding staff and, above all, each and every member of this organization. 2019 was another great year for this League because of you.

Sincerely,

Richard J. Schuettler

ADVOCACY

- Tracked over 500 bills of the 2,800 introduced in 2019
- Reported on hundreds of bills through our publications and legislative updates
- Encouraged local lobbying through our monthly Legislative Locator's "Take Action"
- Our members' local lobbying efforts had positive outcomes on legislation including small cell wireless infrastructure, local use of radar and post-traumatic stress injury
- Met with numerous legislators in Harrisburg and in district offices

STRENGTH THROUGH ENGAGEMENT. WE ARE 111 MEMBERS STRONG.



- 37 of these Municipalities are **Home Rule**
- Represents More Than **3.8 Million Citizens of PA**
- **68% market share** of municipalities with more than 10,000 population
- **31% of full-service municipalities**

LEADERSHIP

Elected for 2019-2020



**LEAGUE
PRESIDENT**

**Mayor
Matthew
Pacifico**
City of Altoona



**LEAGUE 1ST
VICE PRESIDENT**

**Councilmember
Derek Green**
City of
Philadelphia



**LEAGUE 2ND
VICE PRESIDENT**

**Mayor
Danene Sorace**
City of Lancaster

SIGNATURE PROGRAMS

Sustainable Pennsylvania Certified Communities

105 Certified
Communities

37 are League
Members

7 Platinum

47 Gold

38 Silver



11 Bronze

2 Associate

**Currently, there are 24 communities pledged to complete the certification process.*

sustainablepacomunitycertification.org

Public Employer Labor Relations Advisory Service

PELRAS – our labor and employment law advisory service provides training, a labor newsletter and expert legal help at discounted rates. PELRAS membership currently stands at 323 members.



**Civics
And You**

Your Key to PA Local Government

This free eBook, available at PML.org, is designed to help Pennsylvanians understand how their government is organized and how they can participate as a citizen to support their municipality and the Commonwealth of Pennsylvania.

GrantFinder

The League is pleased to provide members with a no-cost, value-added benefit called **GrantFinder** – a real-time, online searchable database of nearly 8,000 eligible grants for which local governments may apply. This searchable database tracks federal, state, foundation and corporate grants available to municipalities and local non-profits.

Municipal Utility Alliance

The **MUA** has successfully enabled local governments to take every opportunity to benefit from the energy markets through competitive pricing. The MUA provides nearly 270 municipalities and authorities with over 1.7 billion kilowatt hours of energy for their facilities and street lights.

Pennsylvania Local Government Investment Trust

PLGIT is a financial management trust designed exclusively for local governments, offering a wide array of investment options and cash management services. 68 members belong to the Trust and 21 utilize the P-Card (debit/credit card).

PROFESSIONAL DEVELOPMENT

174 Events

4,510 Attendees

The League Training

15 Events, 1,311 Attendees

- League Capitol Conference - 60
- PELRAS Annual Training Conference - 540
- 6 League District Meetings - 191
- Sustainability Conference (June) - 46
- Sustainability Conference (Nov.) - 39
- PennPRIME Risk Management Conference - 89
- The League Annual Summit - 217
- 3 PELRAS Regional Workshops - 129

APMM Training

6 Events, 303 Attendees

- 3 APMM Regional Managers Meetings - 75
- APMM Annual Conference - 119
- APMM Executive Development - 67
- APMM Winter Workshop - 42

Contract Training

153 Events, 2,896 Attendees

- PCCA - 76 Events, 1,238 Attendees
- Energy Code - 14 Events, 227 Attendees
- Energy Resilience - 2 Events, 89 Attendees
- Floodplain - 16 Events, 422 Attendees
- PATH - 13 Events, 176 Attendees
- Planning - 10 Events, 238 Attendees
- MATC - 22 Events, 506 Attendees



Business Leaders Network

Business Leaders Network Member

Municipal Benefits Services was recognized this year with the Business/Community Partnership Award.



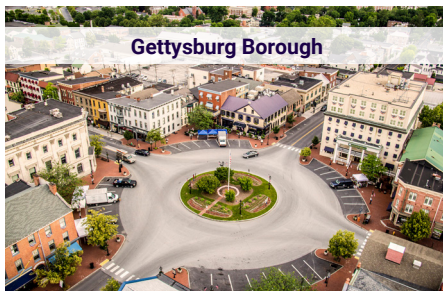
Photo left to right: Rick Schuettler, League Executive Director; Steve Solman, Municipal Benefits Services Chief Operating Officer; Mayor Matthew Pacifico, City of Altoona, League President

Corporate Partnerships:

21 Business Leaders Network Members

34 Associate Members

120th Annual Summit



Gettysburg Borough

Keynotes:



Former Governor
Mark Schweiker

Former Philadelphia
Mayor
Michael Nutter

Human Rights
Advocate
Nontombi Naomi
Tutu

This year's Annual Summit took place October 3-6 in historic downtown Gettysburg with great success!

Rec Park Playground Build



- The League partnered with the Department of Conservation and Natural Resources, Gettysburg Area Recreation Authority, Borough of Gettysburg, and Highmark Blue Shield to make this project possible.
- League, business and community volunteers came out in the rain to build the playground and present an Imagination Playground at Rec Park, kicking off our Annual Summit in Gettysburg Borough.

INSURANCE TRUSTS

PennPRIME Insurance Trusts

PennPRIME Trust offers coverages that address Property, General Liability, Auto Liability, Auto Physical Damage, Public Officials Liability, Employment Law Liability, Police Professional Liability, Crime, Cyber, Volunteer Accident, and Public Law 477 (Heart & Lung). At no extra cost, our members can take advantage of an Employment Law Legal Counseling Program, property appraisals, business continuity and disaster recovery planning, and contract reviews.

PennPRIME Workers' Compensation Trust not only provides required coverage, including Employer's Liability, we also work with our members, hand-in-hand, to prevent and reduce injuries to their most important asset, their employees. Our support extends to developing programs, delivering training, supplying resources, and financing safety initiatives – all personalized to meet our members' needs.

Being a part of our public entity risk management community offers opportunities to share ideas on safety initiatives with colleagues, build relationships with entities that have common risk management goals, and identify ways to mitigate new exposures. We are committed to being **Specialists in Your Corner** with access to attorneys, claims adjusters, loss prevention representatives, underwriters, and other professionals who focus on strategies tailored to local government. We are an extension of your team whenever and however you need us.

U-COMP is a group

unemployment Trust that assists its members in lowering their unemployment liability and also educates its members on the latest unemployment legislation. The Trust covers 8,744 employees and has 127 member groups comprised of municipalities and authorities.

ONLINE PRESENCE

PML.org

Daily Newsfeed

2,920 articles posted | 67 League mentions

Monthly Executive Director's Video Reports

Member Dashboard

Monthly Featured Member

Prominent Member Photo Banners

Municipal Job Junction+ - FREE to Members

196 classifieds posted | 118 League member ads

EXCLUSIVE PUBLICATIONS

Legislative Locator

League Link

PELRAS UPDATE

Public Employees Local Relations Advisory Service

Membership Directory

Municipal Reporter

Cover Photo Winners

- » Municipality of Norristown
- » Lower Merion Township
- » City of Harrisburg

Your community could be next!



SOCIAL MEDIA

 **Twitter @PaMunicipalLeag**
2,789 followers

 **Facebook.com/PaMunicipalLeague**
306 followers

 **YouTube.com/PaMunicipalLeagueOrg**
2,986 views

SECRETARIAT SERVICES



The Association for Pennsylvania Municipal Management is a nonprofit, nonpartisan association of professional municipal managers and administrators working in Pennsylvania local government.

APMM is dedicated to the promotion of professional and effective local government management in Pennsylvania. There are currently 248 full-time municipal managers and 50 assistant municipal managers and administrators among its membership.



The Pennsylvania State Association of Township Commissioners represents Pennsylvania's first class townships and their elected governing officials before the Pennsylvania General Assembly and the Commonwealth's various agencies. PSATC is comprised of 63 member townships.

NATIONAL AFFILIATE



13 Direct League Member Municipalities

NLC City Summit

- More than 4,000 delegates from nearly 2,000 communities nationwide attended
- 18 PA municipal officials attended
- 5 PA representatives now serving on NLC Board of Directors for 2019-2020
 - » Philadelphia Councilmember Brian O'Neill - Past President
 - » Norristown Councilmember Valerie Scott Cooper - At-Large Director
 - » Philadelphia Councilmember Derek Green - At-Large Director
 - » Easton Mayor Salvatore J. Panto, Jr. - At-Large Director
 - » League Executive Director Rick Schuettler - State League Steering Committee Region 2 Representative (DE, KY, MD, NJ, PA, VA, WV)

FINANCE

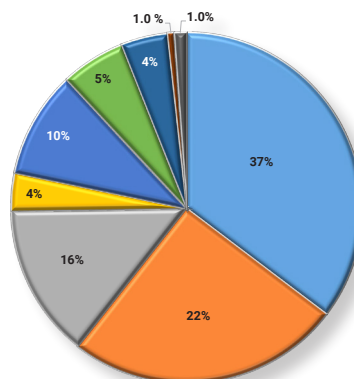
The League continues to utilize funds received by members to grow programs and services that will enhance the value of membership.

Trust and program fees, training contract reimbursements and dues represent the major revenue contributors. In 2019, the dues calculation was restructured from .40 per mil to .32 per mil. Revenues continue to trend positively and are expected to increase approximately 1.5% by the end of 2019. Expenditures continue to remain steady even with increases in health care, pensions, etc.

Over the last several years, the net assets of The League have continued to grow and have increased approximately 14% since 2014.

STATE OF THE LEAGUE 2019

2019 PROJECTED REVENUES



Fees 37%
(1,595,836)

Training Contracts 22%
(1,145,252)

Dues 16%
(641,315)

Subscriptions 4%
(158,000)

Reimbursements 10%
(442,550)

Summit/BLN 5%
(270,000)

Registrations 4%
(194,000)

Advertisements 1%
(26,200)

Other 1%
(50,244)