

Agenda

Thursday, October 3

- 8:00 a.m. – 2:30 p.m. **Playground Build**
Rec Park, 545 Long Lane, Gettysburg, PA 17074
- 2:00 p.m. – 6:00 p.m. **Registration Open**
- 5:00 p.m. – 6:00 p.m. **Meet & Greet Reception**

Agenda

Friday, October 4

- 7:30 a.m. – 9:30 a.m. **Registration Open**
- 8:00 a.m. – 9:00 a.m. **Welcome Breakfast**
Rick Schuettler, League Executive Director; **Antony Phillipson**, Consul-General, British Consulate New York; **Eugene DePasquale**, Auditor General; **Dennis Davin**, Secretary, Department of Community and Economic Development; **Mayor Salvatore J. Panto, Jr.**, City of Easton; **Council President Susan Naugle**, Gettysburg Borough
- 9:00 a.m. – 9:30 a.m. **Mark S. Schweiker**, *Former Governor, Commonwealth of Pennsylvania*
- 9:00 a.m. – 12:00 noon **Fire Chiefs Roundtable**
- 9:30 a.m. – 10:00 a.m. **Michael A. Nutter**, *Former Mayor, City of Philadelphia*,
- 10:00 a.m. – 6:00 p.m. **Exhibits Open**
- 10:00 a.m. – 1:30 p.m. **Sustainable PA Cyber Café**
Jim Price, Sustainable Community Manager, Sustainable Pittsburgh
- 10:30 a.m. – 11:00 a.m. **Break with Exhibitors**
- 11:00 a.m. – 12:00 noon **Resolutions Committee Meeting**
- 11:10 a.m. – 11:30 a.m. **Building an Integrated Energy Strategy***
Matthew Shortall, Senior Business Development Manager, Constellation
- 11:35 a.m. – 11:55 a.m. **U•COMP***
Debra Gross, U•COMP Member Service Representative
- 12:00 noon – 12:20 p.m. **Comcast***
- 12:00 noon – 1:45 p.m. **Lunch with Exhibitors**
- 12:25 p.m. – 12:45 p.m. **Construction, Procurement, and Privatization: What Are the Problems and the Opportunities – A “Cracker Barrel” Discussion***
William W. Warren, Jr., Partner, Saul Ewing Arnstein & Lehr
- 12:50 p.m. – 1:10 p.m. **AT&T***
- 1:00 p.m. – 4:00 p.m. **Solicitors’ Roundtable**
- 1:15 p.m. – 1:35 p.m. **Utility Service Partners, Inc.***
- 1:35 p.m. **Exhibitor Prize Drawing**

* Business Leaders Network Session

Agenda

1:45 p.m. – 2:45 p.m.

Concurrent Sessions: Majestic Theater

Session #1: Cinema One

Allentown – A City Combating Child Hunger

Tina Amato, Allentown Health Bureau; **Susan Dalandan**, Lehigh Valley Food Policy Council; **Nighisti Dawit**, Food, Research and Action Center; **Patrick Hain**, National League of Cities; **Daryl Hendricks**, Council Member, City of Allentown; **Mayor Ray O'Connell**, City of Allentown

This panel will discuss the campaign that the City of Allentown (Healthy Kids Healthy Allentown) has started to address hunger in their community with support from the National League of Cities, CHAMPS: Cities Combating Hunger initiative. Allentown's campaign is focused on increasing the number of youth in their community that are eating nutritious meals by bringing the full force of their city to the table. Officials from the city, staff from the National League of Cities and the Lehigh Valley Food Policy Council will discuss national best practice, steps the city took to start their campaign, their results to-date and how to navigate state rules and regulations to start working on this topic in your community. This panel is supported by funds from the Walmart Foundation.

Session #2: Cinema Two

Investing Municipal Funds: What Every Official Needs to Know

John Molloy, CFA, Managing Director, PFM

As the economy and financial markets constantly change, keeping up with industry best practices can be a full-time job. This session will focus on managing your municipality's cash and investments, as well as steps to take in protecting vital information related to your organization's funds.

Session #3: Rehearsal Hall

Municipal Social Media Scandals: Why Do They Keep Happening?

Prevention Strategies to Avoid Scandal and Liability

Campbell Durrant Beatty Palombo & Miller, P.C.

Despite policies, training and constant press accounts of offensive social media posts by elected officials and municipal employees, social media scandals continue to exponentially grow resulting in embarrassment, liability, breach of trust with the public, censure of public officials and discipline of employees. 2019 is the year of the Plain View Project Scandal where checking police rosters against the officers' public social media postings revealed thousands of offensive police officer posts. Offensive posts included racist, pro-violence, pro-vigilantism and anti-Muslim postings. The Plain View Project's publication of these postings resulted in reporters checking scores of additional police rosters against public Facebook postings and calling municipalities for comment on offensive postings. Discipline resulted for well over a hundred Pennsylvania police officers including the suspension of 72 and firing of 13 Philadelphia police officers. Discuss essential strategies to correct social media abuse and prevent offensive social media postings.

2:45 p.m. – 3:15 p.m.

Break in Exhibit Hall

3:00 p.m.

Exhibitor Prize Drawing

Agenda

3:15 p.m. – 4:15 p.m.

Concurrent Sessions: Majestic Theater

Session #1: Cinema One

Improving Partnerships: Utility Coordination Panel

Chad Clabaugh, Borough Engineer, Gettysburg Borough; **Mark Guise**, Utilities Manager, Gettysburg Municipal Authority; **Robbie Harbaugh**, Public Works Director, Gettysburg Borough; **Panel Moderator: Andy Tubbs**, Columbia Gas of Pennsylvania, VP External & Customer Affairs

This panel discussion featuring representatives from Pennsylvania municipalities and utilities will discuss ways utilities, contractors, and municipalities work together, including permitting, restoration, and project planning.

Session #2: Cinema Two

Telling Your Story: Building a Stronger Community Through Communication

Peter Urscheler, Mayor, Phoenixville Borough

Since the dawn of recorded history, communication has played an important role in the governance and shaping of communities in which we live. Today's municipal leaders face a number of communication's challenges while trying to engage their constituents. From satisfying the needs of a multi-generational constituent base, to an ever-growing number of communication mediums, it can be difficult for municipalities to develop an effective communication strategy. This interactive session will showcase a number of practical communication tips and ideas for municipal leaders, which can be easily implemented to help you connect, promote, collect feedback and encourage participation from your community.

Session #3: Rehearsal Hall

An Overview of a Pilot Study with PA Campuses and Communities

Donna George, AOD Coalition Coordinator, California University of Pennsylvania; **Laura Wagoner**, Assistant Director, Government and Community Relations, Villanova University

Five universities and their host communities in Pennsylvania participated in a pilot study of environmental factors that contribute to underage alcohol consumption, as well as how student partying affected overall town-gown relationships. This panel session features representatives from two of the participating universities who will describe how this quantitative and qualitative information was used as a conversation starter and convener for collaborative efforts to improve town-gown relationships. The League will be funding a second round of data collection; communities interested in applying for inclusion in the second round will find this session informative.

5:00 p.m. – 6:00 p.m.

President's Reception in Exhibit Hall

5:45 p.m.

Exhibitor Prize Drawing

6:00 p.m. – 10:00 p.m.

Night on the Town

Agenda

Saturday, October 5

- 7:30 a.m. – 5:00 p.m. **Registration Open**
- 8:00 a.m. – 9:00 a.m. **Awards Breakfast and General Session**
Business Leaders Network Community Partnership Award;
36th Annual John A. Garner, Jr. Civic Engagement Scholarship Awards
- 9:00 a.m. – 9:30 a.m. **Legislative Update**
Amy Sturges, The League Director of Governmental Affairs
- 9:30 a.m. – 9:45 a.m. **Break**
- 9:45 a.m. – 11:15 a.m. *Plenary Session*
Identifying Your Community's Top Concerns
Don Taussig, CPP, Director of Global Security, Land O'Lakes, Inc.;
Chuck Harold, Host, ASIS TV
This interactive session will be led by a panel of global security experts who will present fundamental elements that need to be addressed in the development of a strategic security plan. The program will be driven by audience participation and information collected from a pre-session survey. Discussion topics include internal and external threats, facility vulnerabilities, essential training and response elements. Make sure to join with your colleagues to take part in this special opportunity.
- 10:00 a.m. – 3:00 p.m. **Spouses Tour: National Apple Harvest Festival**
- 11:15 a.m. – 11:30 a.m. **Break**
- 11:30 a.m. – 12:30 p.m. *Plenary Session:*
Nontombi Naomi Tutu, Human Rights Advocate
- 12:30 p.m. – 2:00 p.m. **Lunch & Annual Business Meeting**
- 2:00 p.m. – 2:15 p.m. **Board of Directors Reorganization Meeting**
- 2:30 p.m. – 3:30 p.m. **Main Street Project Overview**
Marita Kelley, Deputy Executive Director, Governor's Center for Local Government Services, Department of Community and Economic Development
- 2:30 p.m. – 4:30 p.m. **Gettysburg Borough Mobile Economic Development Tour**
(Pre-registration is required)
- 6:00 p.m. – 9:00 p.m. **Host Municipality Event: Dinner and a Show – The Best of Second City**

Agenda

Sunday, October 6

8:00 a.m. – 9:30 a.m. **Breakfast Buffet**